

FOR IMMEDIATE RELEASE

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Carlsberg Malaysia embarks on new ESG priorities to achieve Net Zero Carbon Emissions by 2040

Brewer strives to achieve its ESG ambition with expanded priorities through the Together Towards ZERO and Beyond programme

SHAH ALAM, 21 October 2022 – Carlsberg Malaysia today launched its new Environmental, Social and Governance (ESG) programme, Together Towards ZERO and Beyond (TTZAB) with additional two priorities and revised targets, reaffirming the brewer's commitment towards its purpose of 'Brewing for a better today and tomorrow'.

These refined priorities include a roadmap to achieve net zero carbon emissions across the entire value chain by 2040, from the barley in the fields to the beer in hand. Pledging support towards the United Nation's Sustainable Development Goals (UNSDGs), the brewers' ESG ambition of TTZAB is also an evolution of the Group's previous ESG programme of Together Towards ZERO (TTZ). Since then, the brewer has made strides in delivering its commitment, including 73% reduction in carbon emissions and 31% reduction in water use per hectolitre of beer brewed this year against 2015, as well as advocated responsible consumption to over 10,000 consumers and achieved over 1,300 days of Lost-Time Accidents-free over the last three years.

The expanded TTZAB programme includes a wider array of ESG priorities to address the societal challenges impacting people and communities where Carlsberg operates, in addition to addressing climate change. It now focuses on achieving six ZEROs, which are categorised into **ZERO Carbon Footprint**, **ZERO Farming Footprint**, **ZERO Packaging Waste**, **ZERO Water Waste**, **ZERO Irresponsible Drinking** and **ZERO Accidents Culture**. These priorities support the brewer's transformation towards more sustainable business practices and reaffirm its commitment to the collective action needed on the ESG areas that matter the most to the brewer and its key stakeholders.

"As we are celebrating the very first Carlsberg beer brewed locally 50 years ago, we are pleased to launch TTZAB and pledge our support towards Malaysia's Net Zero Emissions ambition by 2050 and the 12th Malaysia Plan: Advancing Sustainability by 2025. Our aim is to enable consumers to enjoy a great beer whilst leaving the smallest carbon footprint possible. To do this, we leave no stone unturned, from the grains and water that we brew with, to the recycling of empty bottles and cans once you've enjoyed your beer. This is the right thing to do, for our business and for society," stated Stefano Clini, Managing Director of Carlsberg Malaysia.

To date, Carlsberg Malaysia's has made significant progress with improvements within the **ZERO Carbon Footprint** focus area, achieving 73% reduction in carbon emissions since 2015. Some green investments made recently include the purchase of 18 fully electric forklifts to replace the diesel-powered and LPG units with a potential carbon emissions reduction of 194,000kg/year, and the purchase of I-REC to deliver 100% renewable electricity at the brewery. In addition, there is also zero use of coal at the brewery, using only natural gas and biogas from its Wastewater Treatment Plant, and an on-target schedule to achieve zero waste to landfills by the end of 2022 via the recycling of its spent yeast, wastewater sludge and kieselguhr.

On the **ZERO Packaging Waste** front, 92% of returnable glass bottles in Peninsular Malaysia are reused or recycled under the Distributor Return Scheme, equivalent to about 100,000 bottles a day.

Additionally, 100% of the cans, shrink and stretch wraps and corrugated cardboards disposed in the brewery are recycled. Its switch to Cradle-to-Cradle Certified™ environment-friendly inks on its bottle labels also improves the recyclability of the packaging, with more innovations underway.

The **ZERO Water Waste** initiative has also seen a 31% reduction in water usage since 2015, which equates to 96 Olympic-sized swimming pools.

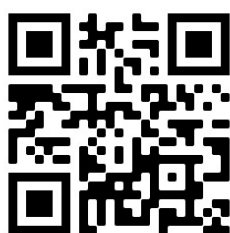
Collective efforts and disciplined implementation of #CELEBRATERESPONSIBLY campaign to achieve ZERO irresponsible drinking incidents and 100% responsible drinking messaging on its product packaging, website, social media platforms, brand activations, as well as partnerships with e-hailing operators and business partners to advocate responsible consumption and offering alcohol-free brews such as Somersby 0.0 sparkling juice are well on track to deliver our **ZERO Irresponsible Drinking** commitment.

Last but not least, Carlsberg's **ZERO Accidents Culture**, which focuses on the welfare and safety of employees has seen an achievement of more than 1,300 days of ZERO Lost-Time Accidents since January 2019 and counting. Safe and Defensive Driving trainings have successfully helped reduce on-the-road accidents by 72% this year as compared to last year. In addition, the brewer also introduced the BrightMile app which helps employees adopt safe driving behaviours and reduce driving risks. The brewer also enforced strict COVID-19 prevention measures, including mandatory weekly on-site swab tests administered by medical officers since 2021. These efforts proved to be effective as there has not been any COVID-19 clusters reported in Carlsberg Malaysia so far.

TTZAB is the brewer's response to global challenges such as inequality, climate change and water scarcity, as well as society's increasing focus on health and well-being. Consequently, in pursuit of TTZAB's targets, Carlsberg is working to manage its most material business impacts responsibly, while taking actions that contribute positively to society.

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About Carlsberg Malaysia

Carlsberg Brewery Malaysia Berhad was incorporated in December 1969. We are a dynamic brewer with operations in Malaysia and Singapore, with stakes in a brewery in Sri Lanka. We also have a regional presence via exports to Hong Kong, Taiwan, Laos, Cambodia and Thailand.

Our international portfolio of brands features Probably the Best Beer In The World – Carlsberg Danish Pilsner, Carlsberg Smooth Draught and Carlsberg Special Brew as well as Carlsberg Alcohol Free Pilsner. This Carlsberg trio is complemented by international premium brews including France's premium wheat beer 1664 Blanc, 1664 Rosé, Japan's No.1 premium beer Asahi Super Dry, European cider Somersby, British-inspired Connor's Stout Porter draught, and US award-winning craft beer Brooklyn Brewery as well as Tuborg Strong. Our local brands include SKOL, Royal Stout, Jolly Shandy and Nutrimalt.

Our approximately 600-strong workforce sell our products in a responsible manner within our sustainability-driven business. Our products are for non-Muslim consumers aged 21 and above. Please #CelebrateResponsibly – if you drink, don't drive!
Find out more at www.carlsbergmalaysia.com.my

马来西亚嘉士伯制定新的 ESG 优先事项，以在 2040 年实现净零碳排放

酿酒商致力于通过“Together Towards ZERO and Beyond”计划扩大优先事项来实现其 ESG 意愿

莎阿南，2022 年 10 月 21 日 - 马来西亚嘉士伯今日推出新的环境、社会和管治（ESG）计划，Together Towards ZERO and Beyond (TTZAB)，另外还有两个优先事项和修订后的目标，重申了酿酒商对“为一个更好的今天和明天”。

这些细化的优先事项包括到 2040 年在整个价值链中实现净零碳排放的路线图，从田间的大麦到手中的啤酒。TTZAB 承诺支持联合国的可持续发展目标(UNSDGs)，酿酒商的 ESG 意愿也是集团先前的 ESG 计划“Together Towards ZERO”(TTZ)的进化。从那时起，这家啤酒商在履行承诺方面取得了长足的进步，包括与 2015 年相比，今年每百升啤酒减少了 73% 的碳排放量和 31% 的用水量，并向 10,000 多名消费者倡导负责任的消费，并实现了超过在过去三年中，1,300 天无误工事故。

扩展后的 TTZAB 计划包括更广泛的 ESG 优先事项，以应对影响嘉士伯经营所在的人和社区的社会挑战，以及应对气候变化。现在重点实现六个“零”，分为零碳足迹、零农业足迹、零包装废物、零水浪费、零不负责任的饮酒和零事故文化。这些优先事项支持酿酒商向更可持续的商业实践转型，并重申其对 ESG 领域所需的集体行动的承诺，这些领域对酿酒商及其主要利益相关者最为重要。

马来西亚嘉士伯董事总经理 Stefano Clini 说到：“在 50 年前，当我们庆祝在当地酿造的第一款嘉士伯啤酒时，我们很高兴推出 TTZAB 并承诺支持马来西亚到 2050 年实现净零排放目标和第 12 个马来西亚计划一到 2025 年推进可持续发展。我们的目标是使消费者在享受优质啤酒的同时尽可能减少碳足迹。为此，我们不遗余力，从我们酿造的谷物和水，到您享用啤酒后回收空瓶和空罐。对于我们的业务和社会而言，这是正确的做法。”

迄今为止，马来西亚嘉士伯在零碳足迹重点领域的改进方面取得了重大进展，自 2015 年以来碳排放量减少了 73%。最近进行的一些绿色投资包括购买 18 台全电动堆高机以取代液化石油气，潜在碳排放量为 194,000 公斤/年的单位，以及购买 I-REC 以在啤酒厂提供 100% 的可再生电力。此外，啤酒厂的煤炭使用量也为零，仅使用其废水处理厂的天然气和沼气，并按计划在 2022 年底前通过回收废酵母实现零废物填埋、废水污泥和硅藻土。

在**零包装废物**方面，92%的嘉士伯玻璃瓶被啤酒厂回收，相当于每天约 100,000 个瓶子。此外，啤酒厂中放置的罐装、可收缩和拉伸包装以及纸板 100%被回收利用。它在瓶标上改用 Cradle-to-Cradle Certified 环保油墨也提高了包装的可回收性，也有更多的创新正在进行中。

自 2015 年以来，**零水浪费**计划的用水量也减少了 31%，相当于 96 个奥林匹克规模的游泳池。

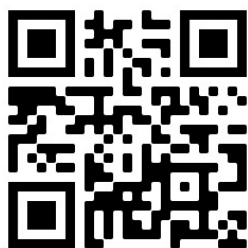
集体努力和有纪律地实施 #CELEBRATERESPONSIBLY 理性饮酒觉醒活动，以在其产品包装、网站、社交媒体平台、品牌激活以及与电子叫车运营商和业务合作伙伴的合作伙伴关系上实现零不负责任的饮酒事件和 100% 负责任的饮酒信息，以倡导负责任的饮酒行为消费和提供诸如 Somersby 0.0 起泡果汁等无酒精啤酒，都有望兑现我们的**零不负责任饮酒**承诺。

最后，嘉士伯注重员工福利和安全的**零事故文化**自 2019 年 1 月以来已实现超过 1,300 天的零误工事故。与去年相比，今年安全和防御性驾驶培训成功地帮助减少了 72% 的道路事故。此外，啤酒厂还推出了 BrightMile 应用程序，帮助员工采取安全驾驶行为，降低驾驶风险。该酿酒商还实施了严格的 COVID-19 预防措施，包括自 2021 年以来由医务人员进行的强制性每周现场拭子测试。这些努力被证明是有效的，因为迄今为止马来西亚嘉士伯没有报告任何的 COVID-19 集群。

TTZAB 是酿酒商对不平等、气候变化和水资源短缺等全球挑战以及社会日益关注健康和福祉的回应。因此，为了实现 TTZAB 的目标，嘉士伯正在努力以负责任的方式管理其最重要的业务影响，同时采取对社会做出积极贡献的行动。

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