

TOGETHER TOWARDS ZERO & BEYOND



ZERO
Carbon
Footprint



ZERO waste to landfill
by end 2022



ZERO use of coal, as we use
natural gas & biogas from our
Wastewater Treatment Plant



100% use of renewable
electricity with the purchase of
iREC



Purchase of **18** electric forklifts
to replace all LPG units, with
potential reduction of CO2
emissions of 194,000kg/year



ZERO
Farming
Footprint



Supporting **FARMERS** and
their communities in the
transition to more sustainable
practices & certifications,
while ensuring fair
compensation



Collaborating with
**SUPPLIERS &
PARTNERS** to accelerate
regenerative agriculture



Investing in **R&D** on how
regenerative practices can
improve soil health, biodiversity
and carbon sequestration



ZERO
Packaging
Waste



99% of returned bottles
are cleaned & reused, with
remaining 1% recycled



92% of all Carlsberg bottles
are returned to the brewery,
equivalent to 100,000
bottles per day



Use of Cradle-to-Cradle Certified™
**ENVIRONMENTAL-
FRIENDLY INK**
on Carlsberg bottle labels to
improve recyclability of packaging



100% of the cans, corrugated
boards, shrink & stretch wraps
disposed in our brewery are
recycled



ZERO
Water
Waste



REDUCTION
of 1.6hl water/hl of beer,
equivalent to 96
Olympic-sized swimming pools



13% reduction of water loss
with newly upgraded Water
Treatment Plant



RESPONSIBLE extraction of
ground water for operations



ZERO
Irresponsible
Drinking



**RESPONSIBLE
DRINKING** messaging
across all Point-of-Sales
Materials (POSM)



Partnerships with **E-HAILING
& CHAUFFEUR-ON-CALL**
service providers to prevent
drink driving



Direct engagement with
more than **10,000** consumers to
#CELEBRATERESPONSIBLY



Empowered employees as proud
Ambassadors to raise awareness
on the permitted national **BAC**
level of **0.05%**



ZERO
Accidents
Culture



>1,300 DAYS of **ZERO**
Lost-Time Accidents since
January 2019 and counting



72% reduction in on-the-road accidents
through online Safe Driving Training,
Defensive Driving Training and
introduction of BrightMile app which
helps employees adopt safe driving
behaviours and reduce driving risks



750 Safety Walks conducted
by Carlsberg leaders



2,588 observations on
safety risks & unsafe behaviours
made by employees