



FACT SHEET

- Project CarlsBot is glass bottle recycling and community empowerment programme to help local communities tackle glass waste whilst generating income at the same time.
- The project is a collaboration between Carlsberg Malaysia x Ripple (Sabah Recycling Association).
- The CarlsBot machine was invented by Adrian Lasimbang of TONIBUNG (Friends of Village Development), who was inspired by other glass bottles crushers in the market and improvised his version, to provide a solution to the overflow of unrecycled glass bottles for the Sabah environment and community.
- The CarlsBot machine can crush approximately 600kg of glass bottles in an hour, which is equivalent to 2,352 pints of Carlsberg bottles.
- We aim to collect 30% of Carlsberg glass bottles in Kota Kinabalu via internal initiatives with outlets and distributors.
- Project CarlsBot is supported by many like-minded organisations including Tanjung Aru Marine Ecosystem (TAME), TONIBUNG, Siung Films, PACOS Trust, Upcycled Shack, Moyog Innovation House and One Ocean Empire.