

**PRESS  
RELEASE**

## **A BULLSEYE SHOT BY CARLSBERG Dart Championship Returns Offering RM30, 000 Cash Prizes**

**KOTA KINABALU, 24 March 2012:** Malaysia's most preferred beer brand, Carlsberg, is returning with the successful Carlsberg Double Dart Championships 2012 together with its establish partner Asia Dart Magazine.

This ideal partnership which shares the coherent objective of promoting the game will offer a total cash prize worth RM30,000 for the 2012 edition. It is hoped to feature the top darters from East Malaysia, Peninsula and the region at the Grand Finals which will take place at The Palace Hotel, Kota Kinabalu on 14-15 July.

"We are once again proud to be part of this magnificent opportunity to be associated with a popular game to the locals. We anticipate through this sponsorship programme, Carlsberg is able to provide a platform to showcase the talented dart players pitting against one another," said Mr Yeong Sooi Hing, Area Sales Manager Sabah of Carlsberg Malaysia in his officiating speech.

The 2012 edition is hoped to emulate the previous championship of unearthing talented dart players. With 15 qualifying round venues in Sabah and 8 in Sarawak, the battle for supremacy begins today and tomorrow with the qualifying round held at Venetian Club, Kota Kinabalu. The remaining qualifying rounds will take place between 31 March – 24 June. The qualifying rounds in Sarawak will take place from 7 April – 17 June.

"To add more excitement to the championship this year, we are topping up a RM1000 cash prize for the Grand Finals champion team. As we are expecting more than 80 teams to participate, we truly hope this would spur the entries at the respective qualifying rounds," added Mr Yeong.

The complete schedule for the 2012 championships (Sabah) is as follows:

NO	LOCATION	VENUE	DATE	TIME
1	KOTA KINABALU	VENETIAN CLUB	Mac 24-25	2.00pm/12.00pm
2	PAPAR	RDC PAPAR	Mac 31-April 1	7.30pm/12.00pm
3	KENINGAU	KENINGAU GOLF CLUB	April 07-08	7.30pm/12.00pm
4	PUTATAN	DANAU CAFE	April 14-15	2.00pm/12.00pm
5	INANAM	TNGC CLUB HOUSE	April 21-22	7.30pm/2.00pm
6	KOTA MARUDU	BJ CAFE	April 28-29	7.30pm/2.00pm
7	TAMPARULI	BAMBOO SOUNDWAVE	April 30-May 01	7.30pm/2.00pm
8	RANAU	MINING CAFE	May 05-06	7.30pm/12.00pm
9	LABUAN	AIFA HOTEL LABUAN	May 12-13	7.30pm/12.00pm
10	TAMBUNAN	TVRC TAMBUNAN	May 19-20	7.30pm/12.00pm
11	KINARUT	J Borneo	May 19-20	7.30pm/2.00pm
12	TAWAU	TAWAU RECREATION CLUB	June 02-03	7.30pm/12.00pm
13	SANDAKAN	SANDAKAN YACHE CLUB	June 09-10	7.30pm/12.00pm
14	SIPITANG	SFI SRC SIPITANG	June 16-17	7.30pm/2.00pm
15	PENAMPANG	GO' JUST	June 23-24	7.30pm/12.00pm
16	GRAND FINALE	THE PALACE HOTEL	July 14-15	10.00am/10.00am

For more enquiries and to register for the qualifying rounds, darters can contact Mr. Johnson Antamat from Asia Dart Magazine at 016-837 9322.

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