



**PRESS  
RELEASE**

## **PANDELELA DOES HER GANGNAM STYLE**

### **Diver Receives RM90, 000 Worth of Insurance Policy for Gallant Effort at the London Olympics**

Kuala Lumpur, 10 September 2012 – Pandelega Rinong, Malaysia's darling at the London 2012 Olympic was in jovial mood when she was invited to dance the 'Gangnam Style' with accompanied dancers at the OCM-Carlsberg Athletes Retirement Scheme presentation. Pandelega who is a k-pop fan herself dance her heart out to the tune which has garnered worldwide sensation for its comical horse riding dance.

Carlsberg Malaysia presented a top up life insurance policy value of RM40, 000 to Pandelega for her bronze medal effort in the Women's 10m Platform Diving event last month. To date, Pandelega received RM90, 000 worth of life insurance policy under OCM-Carlsberg Athletes Retirement Scheme. The other recipient is Dato' Lee Chong Wei for his silver medal effort in London. Dato' Lee who is currently away preparing for the upcoming Japan Open also received a top up value worth RM80, 000 for his silver medal efforts.

"Congratulations to both Dato' Lee Chong Wei and Pandelega Rinong for their fighting spirit and thus winning medals for Malaysia in London. Carlsberg Malaysia is privileged to step up and honour outstanding Malaysian athletes like Dato' Lee and Pandelega and to have the opportunity to promote and contribute towards the development of the local sports," said Soren Ravn, Managing Director of Carlsberg Malaysia.

As part of Carlsberg Malaysia's long term commitment in giving back to society, the brewer has to date contributed a total insurance coverage of approximately RM3.13million for 88 Malaysian athletes, whom have made the country proud by winning gold medals at the past Asian and Commonwealth Games and medals of any colour at the Olympics.

For 18 consecutive years, the brewer has been partnering with OCM in providing the OCM-Carlsberg Athletes Retirement Scheme which serves to protect deserving Malaysian athletes with life insurance coverage. The scheme also aims to incentivise and motivate athletes to excel and strive for greater heights. This year, the brewer has again pledged its continuous support towards the retirement scheme and the development of Malaysian sports.

Y.A.M. Tunku Tan Sri Imran ibni Tuanku Ja'afar, the President of Olympic Council of Malaysia said: "Our partnership (with Carlsberg Malaysia) is quite unique and special, in that the



financial support from Carlsberg Malaysia goes entirely to a retirement scheme for outstanding national athletes for the development and welfare of Malaysia's champion athletes. As such, it certainly adds value to Carlsberg Malaysia as a responsible corporate business partner of OCM.”

Pandelela made the country proud by being the first Malaysian athlete to win a medal in diving, a sport which is less popular in the country as compared to badminton. Her consistency throughout the competition proved her success and thus creating a history being the first female athlete to win an Olympic medal.

Also present at the ceremony held at the Wisma Olympic Council Malaysia was Ho Ro Bin, former top Wushu exponent and now coach for the national team who represented Malaysia for a decade from 1995 to 2005 and R. Puvarneswaran the former national karate exponent. Both athletes are also recipients of the OCM-Carlsberg Athletes Retirement Scheme. Other athletes who were at the London 2012 Olympic were also present including Tee Jing Yi (badminton), and divers Cheong Jun Hoong, Ooi Tze Liang, Traisy Vivien and many others.

For more info, please visit [www.carlsbergmalaysia.com.my](http://www.carlsbergmalaysia.com.my).

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