



## **SCHOOL BAGS CHEER FOR 1,000 PRIMARY STUDENTS**

### **Brewery Continues to Engage with Community through I Love School Programme**

**Shah Alam, 22 November 2012:** Primary one student across five districts in Sabah received a pleasant boost ahead of the new school calendar year when 1,000 students benefitted from the I Love School project initiated by Carlsberg Malaysia.

The series of presentation of school essential items such as school bags, water tumblers and rain coats were presented to the needy students in the rural area.

Mr. Teoh Nar Teik, Regional Sales Manager East Malaysia shared, “Carlsberg Malaysia is a responsible brewer that does more than just brewing and selling beer. We believe in ‘Sharing with the Community on an Unconditional Basis’, where we not only place the excellence in the quality of our products, but also full committed to operating our business in a manner that is environmentally sound and socially responsible.”

Initiated by Carlsberg Malaysia, the I Love School project which kicked off in 2009 in Semenanjung Malaysia was to assist impoverished students from the Indian community. Subsequently, this project was successfully initiated the following year in Sabah and Sarawak respectively.

Since its inception, 14,000 school bags and other school essentials have been contributed to needy primary one student in rural areas of across the country.

“We hope that our contribution has made significant difference to the betterment of the younger generation of the indigenous groups here in Sabah.”

Date	Area	Venue	Guest of Honour	Amount (sets)
6 Nov	Moyog	Dewan Serbaguna Kg. Moyog	Tuan William Sampil, Pegawai Pendidikan Daerah Penampang	200
7 Nov	Kiulun	S.K. Pekan Kiulu	YB. Datuk Lois Rampas, ADUN N.11 Kiulu	200



8 Nov	Kota Belud	S.K. Gansurai, Kota Belud	Y.B. Datuk Herbert Lagadan, ADUN N.7 Kadamaian	200
9 Nov	Telupid	S.K. Pekan Telupid	YB Datuk Seri Panglima Michael Asang, ADUN N.40 Labuk	200
10 Nov	Bundu Tuhan	S.K. Pahu Limbaan, Bundu Tuhan	YB Datuk Masidi Manjun, Minister of Tourism Sabah	200

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This media release has been prepared by Carlsberg Brewery Malaysia Berhad and is for immediate release. For further enquiries, please contact:

Jude Benjamin

Manager,  
Group Communications

D/L: 03 – 5522 6474  
[jude@carlsberg.com.my](mailto:jude@carlsberg.com.my)

Diana Tho

Group Communications Executive

D/L: 03 – 5522 6241  
[dianatho@carlsberg.com.my](mailto:dianatho@carlsberg.com.my)