

**PRESS  
RELEASE**

**CARLSBERG BREWERY MALAYSIA BERHAD  
(CARLSBERG MALAYSIA)**

**COMMERCIAL EXCELLENCE AND PREMIUM BRANDS CONTINUE  
TO DELIVER STRONG GROWTH IN REVENUE AND EARNINGS**

**FINAL AND SPECIAL DIVIDENDS DECLARED**

**SHAH ALAM**, February 26<sup>th</sup>, 2013 – Carlsberg Malaysia announced a 4<sup>th</sup> quarter 2012 Group Profit after tax of RM40.8 million, for the three months ended 31<sup>st</sup> December 2012, an improvement of 7.9 percent over the corresponding quarter in the previous year.

Revenue of RM336.5 million for the same quarter was 0.5 percent higher than the quarter in the previous year while earnings per share for the quarter grew to 13.2 sen versus 12.2 sen a year ago.

On a full year's basis, the Group's profit after tax of RM193.8 million rose by 15.8 per cent from RM167.4 million in 2011. The Group's profit after tax in 2011 comprised a one off gain from reversal of over provision of royalty expenses in prior year amounting to RM12.0million. If this was excluded, the Group's profit after tax would be 24.7 per cent growth against 2011. The Company registered a group revenue of RM1.6 billion which was 6.4 per cent higher than the RM1.5 billion achieved in 2011.

Earnings per share for the year grew to 62.7 sen per share compared to 54.4 sen per share a year ago.

The Company announced a single-tier final and special dividend of 58.0 sen per ordinary share of 50 sen each (2011: 51.1 sen (net of tax) per ordinary share of 50 sen each) for the year ended 31<sup>st</sup> December 2012.



Soren Ravn, Managing Director commented: “We are very pleased with our 2012 Group performance. We achieved double digit growth in earnings and strong single digit growth in revenue. The Group benefitted from the successful 2012 Chinese New Year festive campaign and the well executed UEFA EURO 2012 consumer campaign in Q2. Carlsberg Green Label continues to lead as the most preferred beer brand among consumers in Malaysia according to Millward Brown Beer Tracker

We continued to outperform in the super premium segment through our strong portfolio of international brands. Asahi Super Dry, Kronenbourg 1664 and Kronenbourg 1664 Blanc continue to gain market share supported by through the line activation and distribution expansion. We also launched Somersby Apple Cider, a fully imported premium cider in July to capture new market share. Within a year of its launch, Somersby has become one of the top cider brands with fastest volume growth in both Singapore & Malaysia markets”.

For the 2013 outlook, we are somewhat optimistic that the domestic economy will continue to grow and in this context, the Malaysian beer market is expected to grow moderately”.

About Carlsberg Brewery Malaysia Berhad Group (Carlsberg Malaysia Group):

The Carlsberg Malaysia Group now has a wide portfolio of leading international beer brands:

- Carlsberg, the country’s most preferred beer brand
- Leading international lager beers includes Kronenbourg 1664, Asahi Super Dry, Budweiser, Corona, Stella Artois, Becks and Fosters
- Other top brands include Kronenbourg 1664 Blanc, Hoegaarden, Erdinger, Franziskaner, Tetley’s Ale, Grimbergen, Danish Royal Stout, Connor’s Stout, SKOL, Jolly Shandy and Somersby Apple Cider

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This media release has been prepared by Carlsberg Brewery Malaysia Berhad and is for immediate release. For further enquiries please contact:

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**PRESS  
RELEASE**

## 商业卓越表现和高档品牌促进强劲成长

### 马来西亚 Carlsberg 酿酒厂宣布派发末期和特别股息

（莎亚南 2 月 26 日讯）马来西亚 Carlsberg 集团宣布，截至 2012 年 12 月 31 日止，其 2012 年第四季集团的净利达 4 千零 80 万令吉，比去年同期上升了 7.9%。

该集团同一季的营业额为 3 亿 3 千 650 万令吉，较去年同期增长了 0.5%。相较于去年同期的 12.2 仙，每股盈利增涨至 13.2 仙。

马来西亚 Carlsberg 集团 2012 年的全年净利为 1 亿 9 千 380 万令吉，比 2011 年的 1 亿 6 千 740 万令吉上升了 15.8%。该集团 2011 年的净利包括总额达 1 千 200 万令吉的一次性专利费。若排除相关项目，本集团的净利比 2011 年增长了 24.7%。马来西亚 Carlsberg 集团 2012 年的全年营业额达到 16 亿令吉，比 2011 年的 15 亿令吉高出 6.4%。

相较于一年前的每股 54.4 仙，本年度每股盈利增长至每股 62.7 仙。

公司宣布，截至 2012 年 12 月 31 日，公司将派发每股 58 仙的单一末期及特别股息（2011 年——每股扣税股息为 51.1 仙）。

马来西亚 Carlsberg 集团董事经理王守仁表示，“我们为本集团在 2012 年于净利取得双位数成长，营业额也获得稳健的个位数增长而感到欣慰。这项成就主要获益自 2012 年华人农历新年的佳节促销活动及在第二季的欧洲杯消费者促销活动。根据 Millward Brown Beer Tracker 调查显示，Carlsberg 啤酒在马来西亚仍持续领先，是消费者首选的啤酒品牌。

“我们的特级啤酒品牌也继续在高档品牌组合保持杰出表现。朝日超爽啤酒（Asahi Super Dry）、特级法国啤酒 Kronenbourg 1664 和 Kronenbourg 1664 Blanc 透过市场营销活动和扩展经销网而获得更多的市场份额。为开发新市场，我们也于去年 7 月推介入口高档有汽苹果酒——Somersby Apple Cider。不到一年，Somersby 苹果酒已跃身成为马来西亚和新加坡成长最快速及最畅销的苹果酒品牌之一。

“对于 2013 年的展望，我们持谨慎和乐观的态度。在国内需求的推动下，国内的经济将继续保持稳健成长。基于此，马来西亚的啤酒市场预料将适度增长。”

### 有关马来西亚 Carlsberg 酿酒厂（马来西亚 Carlsberg 集团）

马来西亚 Carlsberg 集团目前拥有广泛的国际领先啤酒品牌组合：

- Carlsberg 是国内首选啤酒品牌；
- 国际领先的拉格啤酒品牌包括朝日超爽啤酒（Asahi Super Dry）Kronenbourg 1664、百威啤酒（Budweiser）、Corona、Stella Artois、Becks 和 Fosters；
- 其他畅销品牌包括 Kronenbourg 1664 Blanc、Hoegaarden、Erdinger、Franziskaner、Tetley's Ale、Grimbergen、Danish Royal Stout、Connor's Stout、SKOL、Jolly Shandy 和 Somersby 有汽苹果酒。

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这份新闻稿是由马来西亚 Carlsberg 酿酒厂所准备，供即时发布。若有询问请洽：

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