



**PRESS  
RELEASE**

## **Aspiring Pro-Golfers Emerges Champions of Carlsberg Golf Classic**

**SHAH ALAM, 27 November 2014** – After six months of great sportsmanship and golf moves amongst 5,000 amateur golfers at 40 golf clubs nationwide, Carlsberg Golf Classic 2014 (CGC) finally reached its height as 80 winners in the Gross and Nett categories battled it out on the Kota Permai greens in the National Final to win the prestigious title of National Champion in each category.

The challenging 18-hole, with waterways and bunker hazards, was the ultimate test of skill that pushed the abilities of each golfer to his limit and truly set the winners apart.

For their impressive display of tenacity and drive, the Gross and Nett National Champions walked away with a vast range of prizes, including an SLDR Irons Set, Golf Bag, Trophy, Liberty Cup Golf Package for two, a year's subscription of ParGolf magazine, and of course, the money-can't-buy opportunity to play with the pros in the Maybank Malaysian Open 2015 ProAm.

At the prize presentation, Carlsberg Malaysia Sales Director, Gary Tan said, "Today, we have witnessed once more the tireless effort and perseverance that Malaysian amateur golfers commit to the sport. The finals were both inspiring to play and memorable to watch, and given the challenging course, the champions certainly earned their title. The Carlsberg Golf Classic has come a long way since the first tournament 21 years ago, and Carlsberg looks forward to contributing to the further growth of golf here in Malaysia."



Carlsberg launched the 21<sup>st</sup> instalment of the tournament in April this year, touting it as even bigger and better than before, with greater prizes, awarding seven prizes each to the Gross and Nett winners at the 40 preliminary legs. The National Final Par 3's Hole-in-One featured prizes worth over RM500,000, consisting of two cars from Mercedes Benz Malaysia, the A200 and C200, a trip for two with hospitality to St Andrews to watch the British Open 2015 complete with four rounds of golf courtesy of Liberty Golf, an 80" Sharp LED TV, a Titoni timepiece by ATG Watch and a premium massage chair from Ogawa.

Carlsberg Golf Classic also strives to give back to the community. Thanks to the generosity of the participating golfers, the Carlsberg Golf Classic 2014 Charity Fund had already channelled RM50,000 to five charitable homes in Penang, Sabah and Klang Valley, where each received RM10,000 as a subsidy towards their petrol and utility costs. On top of that, a further four charity homes, Grace Community Services, Shepherd's Home Charity Dengkil, Pertubuhan Kebajikan Kanak-kanak Selangor and House of Joy, Puchong, were recipients of the donations during the National Final presentation ceremony.

The 2014 tournament sponsors are Mercedes-Benz Malaysia, Sharp, Liberty Golf Services, Titoni, FJ, TaylorMade, Ogawa, ParGolf, Jagermeister, Brother, Listerine, Gatorade and Sunplay. For more info on Carlsberg Golf Classic tournament, please visit to [www.carlsbergmalaysia.com.my](http://www.carlsbergmalaysia.com.my)

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## 专业高尔夫球员现身**Carlsberg Golf Classic**

(沙亚南27日讯) 5千名业余高尔夫球手经过长达六个月的赛事，在国内40家高尔夫球俱乐部的激战后，共有80位在总杆与净杆组别脱颖而出的球手将在哥打柏迈高尔夫球俱乐部举行的全国总决赛争夺各个组别的冠军。

比赛在一个18洞及设有水塘及沙坑的场地上进行，极具挑战。每位球手必须浑身解数，表现自己的能力，从而胜出。

为了奖赏球手们的坚韧斗志，总杆与净杆组别全国总决赛冠军得主赢取一系列奖品，其中包括高尔夫球球杆、高尔夫球包、奖杯、全国高尔夫球俱乐部送出的两人配套、长达一年的ParGolf杂志订阅以及2015年大马高球公开赛 (Maybank Malaysian Open) ProAm与专业球手竞赛千载难逢的机会！

在颁奖礼上，大马Carlsberg集团销售总监陈森宦说：“今天，我们再一次见证大马业余高尔夫球手在这项运动上永不厌倦地付出的努力及毅力。总决赛除了振奋人心也是令人难忘的，同时也让冠军争取他们的荣誉。Carlsberg Golf Classic自21年前开跑到现在，我们希望可以继续为大马的高尔夫球运动作出贡献。”

今年4月份，我们推介了Carlsberg Golf Classic的第21年赛事，以更大型，更卓越及更丰富奖品出击，在初阶段的40场球赛就颁发7份奖品给总杆及净杆组别胜出者。全国总决赛的三杆赛，一杆进洞得奖者的奖品总值超过50万令吉，包括两台马赛地奔驰的A200及C200汽车、一趟免费二人住宿的圣安德鲁之旅，观赏2015年英国公开赛 (British Open 2015) 并包括打4轮高尔夫球机会的双人配套、一台80寸Sharp LED电视机、ATG Watch送出的Titoni 手表及一台Ogawa按摩椅。

Carlsberg Golf Classic也竭尽所能回馈社会。感谢所有的高尔夫球参赛者，2014年Carlsberg Golf Classic基金成功把5万令吉捐给5家位于槟城、沙巴及巴生谷的慈善机

构，每个机构个别获得1万令吉作为汽油津贴及公用设施费用。此外，另有4家慈善机构Grace Community Services中心、龙溪Shepherd's Home Charity中心、雪兰莪爱心儿童之家（Pertubuhan Kebajikan Kanak-kanak Selangor）及蒲种House of Joy在全国总决赛的颁奖典礼上获得善款。

2014年Carlsberg Golf Classic赞助商为大马Mercedes-Benz、Sharp、Liberty Golf Services、Titoni、FJ、TaylorMade、Ogawa、ParGolf、Jagermeister、Brother, Listerine、Gatorade及Sunplay。更多有关 Carlsberg Golf Classic赛事，请浏览 [www.carlsbergmalaysia.com.my](http://www.carlsbergmalaysia.com.my)。

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