

FOR IMMEDIATE RELEASE

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Sponsoring Malaysian Youth for the Global YGP Network and Out-of-School Learning Experience

J.C. Jacobsen Foundation nominates a Malaysian youth to embark on a 3-week JOURNEY in Tanzania and Zanzibar in support of the Carlsberg Bequest Sponsorship

Shah Alam, April 18, 2016 – In collaboration with the J.C. Jacobsen, the Carlsberg Bequest is granting a full scholarship to a Malaysian youth to partake in the Young Global Pioneers (YGP) Talent Network that will kick start on a 3-week learning JOURNEY in Tanzania and Zanzibar from 31 July to 20 August 2016. This out-of-school learning opportunities will be granted to one ambitious Malaysian youth, aged between 18 to 22 years old, who aspires to be a responsible and global-minded leader of the future generation.

The selected Malaysian youth will embark on the learning JOURNEY with 20 other like-minded talents from all over the world. They will establish their own life-long YGP Talent Network to learn from and inspire each other while engaging in eye opening experiences and daily facilitated reflections. The talents will also be exposed to different learning environment through meeting leaders of local businesses and universities, visiting SOS Children's Village, spending a day at a safari, learning about climate change and circular economy as well as embracing local art, music and customs.

"This scholarship is provided by the Carlsberg Bequest in the memory of Brewer J.C. Jacobsen in Denmark that supports practical, socially beneficial activities, particularly in connection with science. We are very honoured for the opportunity to nominate one Malaysian youth to represent the J.C. Jacobsen Foundation, a philanthropic arm by Carlsberg Malaysia. I encourage knowledge and adventures-seeking youths, especially those from non-privileged background, to apply for the scholarship and not to miss this unique learning opportunity", Pearl Lai, Executive Director of J.C. Jacobsen Foundation shared.

The YGP learning architecture is developed by Professor Subramanian Rangan, Professor of Strategy, INSEAD, and the learning JOURNEYS are designed in partnership with companies, universities, SOS Children's Village, Save the Children, WWF and other affiliated organizations.

The YGP Talent Network will be based on talents' shared experiences on the 3-week learning JOURNEY, and is strengthened through the interaction, teamwork, discussions and reflections within

the group. Upon completion of the JOURNEY, YGP will continue to support and facilitate the network for life-long friendships and global inspiration.

The Carlsberg Bequest scholarship covers all activities in Tanzania and Zanzibar, including meals, domestic flights and accommodation as well as expenses like international flight tickets, insurances, vaccinations, visa and pocket money. For those who wish to embark on the JOURNEY, please register online – www.youglo.org/Scholarship_J.C.Jacobsen_Foundation_2016 no later than the 25 April 2016.

About J.C. Jacobsen Foundation

Named after Carlsberg's Founder J.C. Jacobsen, the Foundation is a reflection of the Danish brewer's passion and philanthropy efforts in Denmark. The J.C. Jacobsen Foundation in Malaysia is aspired to influence social change by standing up for sustainable solutions in the areas of education development, environment conservation, and humanitarian support and wildlife protection.

Bringing to life the tagline, "Let's brew a better, greener future", the Foundation collaborates with existing and new charitable organizations to provide sustainable solutions for the betterment of Malaysia. You are invited to pledge your support via www.jcjacobsenfoundation.org.

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Find out more at www.carlsbergmalaysia.com.my