

FOR IMMEDIATE RELEASE

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Probably the Best 19th Hole in the World Cheers and Applause for the Rousing 23rd Carlsberg Golf Classic

Kuala Lumpur, 14 December 2016 – After six months of great sportsmanship and golf moves amongst 3,000 amateur golfers at 31 golf clubs nationwide, the 23rd instalment of the largest and longest running amateur golf series in Malaysia - Carlsberg Golf Classic concluded with 51 finalists who battled it out on the greens in the National Final at the Tropicana Golf & Country Club.

Emerging victorious at the National Final 2016 were gross category champion, Wilson Lian with the gross score of 73 and Nett category winner, Yee Koon Sin with net score of 69 who both won a Sharp 58" LED TV each.

Wilson, aged 45 has been playing golf for 19 years. Wilson commented ecstatically after his first win of the Carlsberg Golf Classic. "I'll like to extend my appreciation to the organizing committee of Carlsberg Malaysia for hosting such a successful event! This is my fourth time playing and first time winning the Carlsberg Golf Classic. Carlsberg's involvement in golf is nothing short of inspiring. Apart from experiencing the drinking holes in the green and interacting with like-minded aspiring golfers, all participants donates RM50 to improve the lives of underprivileged society. That's so amazing!"

Wong Chew Peng a 21-handicap chap from Kluang Country Club has been an avid golfer for more than 20 years. He made headlines at his home club when he scored his second hole-in-one on the Par 3, 16th Hole during the Carlsberg Golf Classic preliminary leg on 9th October, 2016. His first hole in one happened at the same golf club but during his birthday in 1997.

He relates his experience for his hole in one during the Carlsberg Golf Classic. "It was a breezy day. I used a Srixon Ball and hit it nicely with my Bridgestone 7 Iron as I aimed towards the middle of the green. My shot was pure, towering blow right at the pin. My partner remarked, "That should be close." The ball struck the green and rolled downhill 10 feet then disappeared. "

"The adrenaline in my body was really pumping. I didn't believe that it holed out until I got to the green and saw my ball in the cup. I high-fived and chest bumped my flight-mates!" said a joyful Wong.

Wong enjoyed the finals as he found it interesting. "I have played the Carlsberg Golf Classic since 2012. The tournament is well organised and players were well treated. Everything was good at the finals," recalls Wong.

During the prize giving, Wong took home a 25-year old limited edition bottle of Dalmore and a TaylorMade M2 Iron set that came with an attractive Golf Bag. Both prizes were sponsored by Dalmore and TaylorMade respectively. Besides that, Wong also received an invitation to play at the National Finals plus complimentary accommodation at the Hotel Saujana arranged by Carlsberg Malaysia.

This year, to keep golfers on their toes, Carlsberg Golf Classic introduced the “Putt Challenge” & “Beat the Pro Challenge” in the National Final. Putt winner, Vincent Gan from Ponderosa Golf and Country Club won a year’s term membership at Tropicana Golf & Country Resort. In the Beat the Pro Challenge there were 11 successful candidates up against TaylorMade’s Jon Wong and Keagan Kam. “Beat the Pro Challenge” is a newly installed game where amateur golfers who drive closes to the pin from the tee box in comparison to the pros will win a 6-can cluster pack Carlsberg Smooth Draught or a carton of Nutrimalt. The Longest Drive contest on Hole 18 was won by Frank Stoczek, Mandarin Oriental at 270 metres while Khor Poh Waa, Berjaya won the Nearest-to-Line at Hole 7 with a one foot effort.

Carlsberg Golf Classic 2016 National Finals featured attractive prizes worth more than RM 3.5 million, with special thanks to our supportive partners such as Mercedes Benz, Ogawa, Cutter&Buck, Dalmore, Titoni, ParGolf, Sharp, TaylorMade, Sunplay and Gatorade.

Since its inception, Carlsberg Golf Classic has enjoyed the staunch loyalty and selfless charity of its participants. In conjunction with International Day of Persons with Disabilities, the J.C. Jacobsen Foundation, a community outreach and an extension of the robust Corporate Social Responsibility program of Carlsberg Malaysia donated a total of RM20,000 to four individuals with disabilities. The donation will help enrich the lives of Doraisamy A/L Rajoo, Hee Shin Chee, Siti Nur Syafinaz Binti Mohamed Rejab, and Ooi Wai Chang.

About the Carlsberg brand

Probably the best beer in the world, Carlsberg is the flagship brand in Carlsberg Malaysia, a truly international beer brand available across 140 countries worldwide. The very first Carlsberg beers were brewed by Carlsberg’s founder J.C. Jacobsen in Copenhagen, Denmark in 1847 whilst the first locally brewed Carlsberg in Malaysia was in 1972.

Carlsberg, with strong association with football, has been a tournament sponsor of the UEFA EUROs since 1988, is the official Beer of the Barclays Premier League since 2013 and has partnerships with five major national teams including England.

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Incorporated in 1969 and listed on the Main Board of Bursa Malaysia Securities Berhad, Carlsberg Malaysia is part of Carlsberg Group with regional investment in Singapore and Sri Lanka. Our flagship brand – Carlsberg – is one of the best-known beer brands in the world whilst Kronenbourg 1664, Somersby, Asahi Super Dry are among the key premium brands in Malaysia. Approximately 600 people work for the Company, selling our products in a responsible manner and business managed sustainability.

Find out more at www.carlsbergmalaysia.com.my .

