

FOR IMMEDIATE RELEASE

Press Statement 12/2019

27 March 2019

Page 1 of 4

CARLSBERG PLEDGES 11TH CONSECUTIVE YEAR IN SUPPORT OF EARTH HOUR

Brewer committed to ongoing efforts to reduce carbon footprint

Shah Alam, 27 March 2019 – This Saturday, Carlsberg Malaysia will pledge its 11th consecutive year of support to the global Earth Hour movement, highlighting its commitment to environmental protection and halting climate change.

For one hour, all non-essential lights will be switched off in Carlsberg Malaysia's Shah Alam brewery and 17 sales offices nationwide in solidarity with over 45 sites across Carlsberg markets globally.

By turning the non-essential lights off at its brewery during Earth Hour every year since 2008, Carlsberg Malaysia has saved more than 3,930 kilowatt hours (kWh) at its brewery, equivalent to carbon dioxide (CO₂) emissions reduction of 2,860 kilogrammes. The energy saved is equal to an average Malaysian's energy consumption for 10 months* and can power a 40-watt lightbulb for more than 11 years**!

Piotr Zajac, Supply Chain Director of Carlsberg Malaysia, said, "Over the years, we have been improving on energy efficiency towards reducing our carbon footprint. In 2018, we reduced our total thermal energy usage while simultaneously increasing biogas usage, a renewable energy source, by 28%. Total electricity usage has also dropped 3% year-on-year. These improvements are testament to our ongoing investments in operational and equipment efficiency."

"Our efforts for carbon footprint reduction also extend to our products, including changing to a thinner, lighter gauge for aluminium can walls and applying additional coating to our returnable glass bottles to reduce scuffing and improving their lifespan up to twice as long," he added.

Together Towards ZERO, Carlsberg Group's global sustainability programme, focuses on ZERO Carbon Footprint, ZERO Water Waste, ZERO Irresponsible Drinking, and ZERO Accidents Culture in line with Carlsberg's purpose of Brewing for a Better Today & Tomorrow.

These ambitions were created in consultation with global scientists and are aligned with the United Nations' Sustainable Development Goals (SDGs) calling on global communities to end poverty, reduce inequality, and reduce climate change by 2030.

Under ZERO Carbon Footprint, Carlsberg Group aims to achieve zero carbon emissions across all its markets and a 30% reduction in beer-in-hand carbon footprint, encompassing all steps of each beer's journey from harvesting, brewing, transporting, storage, and enjoyment.

Carlsberg's Reduce, Reuse, Recycle and Rethink (4Rs) programme aims to encourage the return of all reusable bottles, kegs and crates from market to brewery via an incentive scheme, as the production and disposal of packaging materials represents the largest component of Carlsberg's global carbon footprint. In 2018, Carlsberg Malaysia maintained a return rate of 83% on returnable glass bottles – even while the volume of bottles in circulation increased 11.3%.

Join us in pledging your support and turning off your lights between 8:30pm and 9:30pm on Saturday, 30 March 2019! Read about Carlsberg Malaysia's sustainability milestones in the latest 2018 Annual Report at carlsbergmalaysia.com.my.

** Electric power consumption (kWh per capita) in Malaysia: [4,545 in 2016](#). Source: meih.st.gov.my. 3,930 kWh / 4,545 kWh x 12 months = 10.4 months*

*** 3,930 kWh x 1000 / 40W = 98,250 hours or 11.2 years*

For further enquiries, please contact:

Ezra Low, Corporate Comms & CSR Manager

DL: 03-5522 6431

ezra.yy.low@carlsberg.asia

Incorporated in 1969 and listed on the Main Board of Bursa Malaysia Securities Berhad, Carlsberg Malaysia is part of Carlsberg Group with regional investments in Singapore and Sri Lanka. Our flagship brand – Carlsberg – is one of the best-known beer brands in the world whilst Kronenbourg 1664 Blanc, Somersby, Asahi Super Dry, Connor's Stout Porter are among the key premium brands in Malaysia. Approximately 600 people work for the Company, selling our products in a responsible manner with business managed sustainably. Find out more at www.carlsbergmalaysia.com.my.

供即时发布

新闻稿 12/2019
2019 年 3 月 27 日

CARLSBERG 坐言起行连续 11 年支持地球一小时活动

酒厂坚持不懈地减少碳足迹继续向‘共同迈向零目标’的全球宏愿挺进

莎阿南 27 日讯 – 本周六，既是马来西亚 Carlsberg 集团连续第 11 个年头支持地球一小时的全
球性活动，以此来表明该集团对环保及应对气候变化的决心。

马来西亚 Carlsberg 集团的莎阿南酒厂将连同其全国 17 个销售处以及 Carlsberg 遍布全球 45
个市场地点，将关上不必要的电灯一小时。

马来西亚 Carlsberg 集团酒厂自 2008 年开始，便每年响应地球一小时的活动，而酒厂也从中
节省超过 3,930 千瓦时 (kWh) 电量，相等于减少了 2,860 公斤二氧化碳排放量。所节约的能
源亦相等于一位普通大马人超过 10 个月*的用电量，并可供电给一颗 40 瓦特电灯长达 11 年**
以上!

马来西亚 Carlsberg 集团供应链总彼得扎亚茨说：“马来西亚 Carlsberg 集团多年来不断提高
能源效益，减少碳足迹。我们于 2018 减少了热能用量，同时提高了再生能源，即生化气体的
使用量增加 28%。因此，同比总用电量也已下降 3%。这一些进步都体现出我们长期投资于
营运与配备所产生的效益。”

他补充说：“我们的减碳足迹努力也涵盖我们的产品，包括将把铝罐变得更薄、更轻量，亦为
可回收玻璃瓶加上额外涂层，降低磨损，以将其使用寿命延长多达两倍。”

配合 Carlsberg “酿造一个更美好的现在和未来”的宗旨，Carlsberg 集团制定了其全球性的
永续发展计划，以共同迈向零目标，即零碳足迹、零水耗浪费、零非理性饮酒及零事故文化。

这项宗旨是与全球领先科学家合作研究而制定的，以响应联合国永续发展目标 (SDGs)，呼吁
所有国家行动起来，以在 2030 年消除贫穷、缩减贫富差距及减少气候变化。

至于零碳足迹方面，Carlsberg 放眼在其所有市场达致零碳排放目标以及将‘啤酒消费’从采
收、酿造、运输、贮藏至畅饮的全程碳足迹减少 30%。

Carlsberg 的 4R 计划，即减少使用 (Reduce)、物尽其用 (Reuse)、循环再造 (Recycle)
及再三思考 (Rethink)，旨在透过奖掖计划鼓励市场把所有可再使用的瓶子、桶、箱回收给

酒厂，皆因生产和包装废品占了 Carlsberg 全球碳足迹的最大部份。然而在 2018 年，即便是马来西亚 Carlsberg 集团瓶子流通量增加 11.3%，但其可在使用瓶子的回收率依然维持了 83%。

让我们一起在 2019 年 3 月 30 日，星期六晚上 8 时半至 9 时半，熄灯一小时！关于更多马来西亚 Carlsberg 集团的永续发展里程碑，请登录 carlsbergmalaysia.com.my 参阅集团的最新 2018 年常年报告。

* 马来西亚电能消耗 (人均千瓦时): 2016 年达 4,545。资料来源: meih.st.gov.my。3,930 千瓦时 / 4,545 千瓦时 x 12 个月 = 10.4 个月

** 3,930 千瓦时 x 1000 / 40 瓦特 = 98,250 小时或 11.2 年

For further enquiries, please contact:

Ezra Low, Corporate Comms & CSR Manager

DL: 03-5522 6431

ezra.yy.low@carlsberg.asia

Incorporated in 1969 and listed on the Main Board of Bursa Malaysia Securities Berhad, Carlsberg Malaysia is part of Carlsberg Group with regional investments in Singapore and Sri Lanka. Our flagship brand – Carlsberg – is one of the best-known beer brands in the world whilst Kronenbourg 1664 Blanc, Somersby, Asahi Super Dry, Connor's Stout Porter are among the key premium brands in Malaysia. Approximately 600 people work for the Company, selling our products in a responsible manner with business managed sustainably. Find out more at www.carlsbergmalaysia.com.my.