

FOR IMMEDIATE RELEASE

Press release 24/2016

29 August 2016

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Gift Made Right by Connor's Stout Porter

Connor's Stout Porter Launches Three Limited Edition British Inspired Pint Glass

SHAH ALAM, 29 August 2016 —Connor's Stout Porter is surprising fans of the stout with a gift made right. Paying tribute to the distinct British history of the original stout porter, Connor's Stout Porter, a premium draught stout by Carlsberg Malaysia has ascertained the brilliance of gifts by offering three quintessential British icons of the Big Ben, Double Decker Bus and the Royal Guard on a set of limited edition pint glasses. Want to be a part of this sensational experience? All you need to do is purchase three full pints of Connor's Stout Porter to receive one beautifully crafted limited edition British inspired pint glass from the participating outlet nationwide.

If that thought intrigues you, it just gets better! Fans can also etch their names on the limited edition pint glass. You know what that means right? Now that's bragging rights - it's no longer just a pint but your pint! Stout connoisseurs can snag their very own personalized glassware in the month of September at participating outlets for a pint made right just for you! Did we mention it also makes an excellent gift for the king or queen of your heart?

Juliet Yap, Marketing Director at Carlsberg Malaysia shared: "Regardless of how your day went, the new limited edition gift will spark the simple joy from a refreshing pint after a long day at work and not only leave a mark on something special but commemorate good times with friends. Now that's a gift Just Made Right."

"Not only does it embrace your sense of identity, this limited edition gift personalised gift is designed for you to enjoy a deliciously brewed stout that's inspired by the original British Stout Porter recipe from the 1700's. Each sip will deliver its crisp texture, creamy head, gentle roasty undertones with a unique balance that's not too rich or too bitter. It's balanced taste of bitterness and robustness makes it satisfying and easy to drink," she added.

For full details and the complete list of participating outlets for personalised limited edition pint glasses, please visit www.facebook.com/ConnorsMY

Connor's Stout Porter 好礼相赠

Connor's Stout Porter 推介富具英国风情的三款精美限量版酒杯

莎阿南 2016 年 9 月 1 日讯 — Connor's Stout Porter 为粉丝们带来惊喜，献给他们一份

'恰到好处'的好礼。马来西亚 Carlsberg 集团旗下的优质生黑啤酒 Connor's Stout Porter，将推出三款具有英国经典标志的精美限量版酒杯，即大本钟、双层巴士及皇家卫队，亦是为独特配方的正宗英国波特黑啤酒事迹献上一份敬意。

你是否也想拥有这一份具有英国风情的酒杯呢？你只需在全马任何参与的经销商店购买三大杯 Connor's Stout Porter，就可获得一个制作精美的限量版玻璃酒杯。

如果这已勾起您的兴趣，那接下来的消息会让您更为疯狂！粉丝们也可以将自己的名字蚀刻在此限量版酒杯上。此时此刻是您炫耀时候了！Connor's 限量版玻璃酒杯不只是一个普通的杯子，而是唯您专属的酒杯！黑啤酒粉丝们可以于九月份内，在特定的酒吧或餐馆为自己收藏此'恰到好处'的好礼！别忘了将它当一份心意的礼物送给您心中的挚爱。

马来西亚皇帽市场总监葉驛涵说：“无论您的日子过得如何，这款精美限量版酒杯能在你劳累一天之后，带来一种独特的喜悦，不仅为生活留下特别印记，还可与知己好友们共惜美好时光。Connor's 限量版玻璃酒杯是一份绝对恰到好处的礼品。”

她补充说：“这份唯您专属的精美限量版酒杯，不仅把一份普通的礼品提升至富有额外意义及与众不同的体验，亦能让您满足地享受源自 1700 年代正宗英国波特黑啤酒秘方酿制的佳酿。使您每一啜都尝到畅爽的口感、绵密泡沫、淡淡的香烤滋味，以及不太浓烈亦不太苦涩的独一无二均衡滋味。这种略带微苦及香醇的均衡滋味特别令人满足和畅爽。”

欲索取特定参与经销商店详情，敬请浏览 www.facebook.com/ConnorsMY

About Connor's Stout Porter

Introduced to the Carlsberg portfolio back in 2009, Connor's Stout Porter is a recipe recreated by our Master Brewer that was inspired by the original Stout Porter, in draught with 5% ABV, delivering the same perfect balance of bitterness and robustness that made it a popular choice among the British in the 1700's. Locally brewed to preserve its freshness, Connor's Stout Porter delivers a crisp texture, creamy head and gentle roasted undertones – a brew just made right for the everyday drinker.

关于 Connor's Stout Porter

于 2009 年加入皇帽产品组合的 Connor's Stout Porter，是我们酿酒师傅根据 1700 年代广受欢迎英国正宗波特黑啤酒酿制秘方重新打造的 5% ABV 生黑啤酒，备有完美均衡的滋味，微苦中略带香醇合宜的独特口感。为了保持清新可口，本地酿造的 Connor's Stout Porter 备有如出一辙的畅爽口感、绵密泡沫及淡淡香烤滋味，是适合每一位饮家的完美佳酿。

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Incorporated in 1969 and listed on the Main Board of Bursa Malaysia Securities Berhad, Carlsberg Malaysia is part of Carlsberg Group with regional investment in Singapore and Sri Lanka. Our flagship brand – Carlsberg – is one of the best-known beer brands in the world whilst Kronenbourg 1664, Somersby, Asahi Super Dry are among the key premium brands in Malaysia. Approximately 600 people work for the Company, selling our products in a responsible manner and business managed sustainability.

Find out more at www.carlsbergmalaysia.com.my .