

FOR IMMEDIATE RELEASE

Press Statement 12/2024

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Carlsberg Malaysia and Huazong Support 333 Malaysian Students with RM1 million Education Fund

SHAH ALAM, 8 May 2024 – Carlsberg Malaysia, together with the Federation of Chinese Associations Malaysia (Huazong), have recently awarded a total of RM1 million in scholarships to 333 deserving recipients through the Carlsberg Huazong Education Fund. This community engagement programme transcends borders and barriers, as it is open to students of diverse backgrounds, irrespective of race or creed, and prioritises individuals from the B40 and M40 groups.

Through this scholarship programme, the selected students have received RM3,000 in cash to help them ease their financial burdens associated with pursuing higher education. The selection process places great emphasis on inclusivity, giving precedence to applicants falling within specific categories, such as orphans, individuals with a single parent, and those caring for disabled (OKU) family members.

Corporate Affairs & Sustainability Director Pearl Lai expressed the company's pledge towards the UN Sustainable Development Goal #4 – Quality Education, stating: “Carlsberg Malaysia is pleased to disburse RM1 million in scholarships from the Carlsberg Huazong Education Fund, with the hope of providing equal opportunities for inclusive and equitable quality education for our future generation. Education is key to eradicate poverty and promote social development. Combined with the last disbursement made during the Covid-19 pandemic in 2022, we are humbled to have channelled a total of RM2 million in scholarships for 666 students to pursue their tertiary educations, in line with our Together Towards ZERO and Beyond (TTZAB) sustainability programme.”

“Education is the cornerstone of a knowledge-based society. Carlsberg Malaysia's commitment to uplifting underprivileged students aligns seamlessly with our vision of a harmonious and prosperous nation. Together, we can empower the next generation with the tools they need to succeed in their future endeavours,” commented Huazong President, Tan Sri Datuk Seri Panglima (Dr) Goh Tuan Chuan.

“This scholarship has given me hope to pursue a brighter future. With these funds, I won't further add financial strain on my pensioner father, who has been providing for our family of five. I am incredibly grateful for the opportunities for quality education that it has opened up for me,” said Loshini a/p Rajendran, 23, currently pursuing a Bachelor's Degree in New Media at Han Chiang University College in Penang.

“I am overwhelmed with emotions at the mere thought of being able to give back to my family. They have been my unwavering support system, always cheering me on and helped me through every obstacle. Thanks to the Carlsberg Huazong Education Fund, I am now able to alleviate some of their financial burdens and focus on my studies with peace of mind,” said Mok Kuan Hai, 莫宽海, 19, currently pursuing his studies in New Energy Science and Engineering at Xiamen University Malaysia Campus in Sepang.

Kok Yon Nyon, mother of Wong Zi Ning 黄子宁, a student at Universiti Tunku Abdul Rahman shared, “As a single mother battling congenital cerebral palsy, every day is a relentless fight to provide for my

daughter, with only second-hand clothing and environmentally friendly products to sell. This Carlsberg Huazong Education Fund scholarship is a lifeline for my daughter's education.”

The Carlsberg Huazong Education Funds were disbursed to students nationwide with 75 recipients from Kuala Lumpur and Selangor, 34 from Penang, 27 from Perak, 26 from Sarawak, 25 from Sabah, 24 from Johor, 22 from Malacca, 21 from Negeri Sembilan, 21 from Kedah, 20 from Pahang, 20 from Kelantan, 17 from Terengganu and 1 from Perlis.

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For more communication materials, scan here:



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About Carlsberg Malaysia Group

Carlsberg Brewery Malaysia Berhad was incorporated in December 1969. We are a dynamic brewer with operations in Malaysia and Singapore, with stakes in a brewery in Sri Lanka, and regional presence via exports.

Our international portfolio of brands features Probably the Best Beer In The World – Carlsberg Danish Pilsner, Carlsberg Smooth Draught and Carlsberg Special Brew as well as Carlsberg Alcohol Free Pilsner and Wheat. Our international premium brews including France's premium beers 1664 Brut, 1664 Blanc and 1664 Rosé, as well as iconic first beer of Japan, Sapporo Premium Beer, European cider Somersby, British-inspired Connor's Stout Porter and US award-winning craft beer Brooklyn Brewery as well as Tuborg Strong. Our local brands include SKOL, Royal Stout and Nutrimalt. Our products are for non-Muslim consumers aged 21 and above in Malaysia or aged 18 and above in Singapore. Please **#CELEBRATERESPONSIBLY** – if you drink, don't drive!

Our 640 performance-driven employees are guided by our Purpose of *Brewing for a Better Today and Tomorrow* and we are committed to delivering on our ESG programme of Together Towards ZERO and Beyond in our quest to achieve net zero carbon emissions throughout our value chain by 2040. Find out more at www.carlsbergmalaysia.com.my

大马 Carlsberg 集团与华总 100 万令吉教育基金 助力 333 名本地学生

（**莎亚南 2024 年 5 月 8 日讯**）马来西亚 Carlsberg 集团与马来西亚中华大会堂总会（华总）的合作下，近期通过 Carlsberg 华总教育基金，发放了总额 100 万令吉的助学金给 333 名符合资格的申请学生。这个社区参与计划超越了国界和障碍，因为它向来自不同背景的学生开放，不论种族或信仰，而且优先考虑来自 B40 和 M40 群体的个人。

通过这个助学金计划，受惠学生获得了 3000 令吉的现金，帮助他们减轻追求高等教育所带来的经济负担。筛选过程非常注重包容性，优先考虑特定类别的申请者，比如孤儿、单亲家庭的人以及照顾残疾（OKU）家庭成员的人。

对于该集团与联合国可持续发展目标第四项——优质教育的承诺，马来西亚 Carlsberg 集团企业事务总监赖始竹表示，“这项助学金计划不仅展示了我们通过产品为未来创造机会的努力，更彰显了我们作为负责任的酒类企业的角色。它也是我们广泛社区教育努力的一部分，包括‘共同迈向并超越零目标’（Together Towards ZERO and Beyond 简称 TTZAB）计划和‘十大义演’活动，旨在促进教育和环境的进步。”

华总总会长丹斯里拿督斯里邦里玛吴添泉局绅博士指出，“教育是实现社会欣欣向荣的重要基石。马来西亚 Carlsberg 集团竭力帮助清贫学生的承诺，与我们致力于促进国家和谐繁荣的愿景一致。在双方共同合作下，我们有力赋能下一代，为他们提供帮助，助力他们迈向未来成功之路。”

“我是来自森美兰芙蓉的 23 岁学生，就读韩江传媒大学学院的新媒体学士课程。我要向 Carlsberg 华总教育基金表示诚挚的谢意，这项助学金给了我追求更光明未来的希望。有了这笔资金，我不会再给一直供养我们五口之家的退休父亲增加财务压力。我对这为我打开了高质量教育机会的奖学金深表感激。”

来自森美兰州、现年 19 岁的莫宽海表示，“我是厦门大学马来西亚分校的学生，就读新能源科学与工程系。我要真挚地感谢 Carlsberg 华总教育基金颁发这份助学金给我，感恩这项援助能让我减轻家庭的财务负担并让我能专注学业，以回报一直以来持续支持我的家人们我非常感恩也很荣幸被选为这份助学金获得者。”

20 岁的拉曼大学学生黄子宁，她的母亲郭运银表示，“我本身患有先天性脑瘫，我的女儿 6 岁时就失去了父亲，我是靠贩卖二手衣服和环保产品来维持生活。我要衷心感谢（大马）Carlsberg 和华总颁发这份助学金给我的女儿，让她可以继续深造。我的女儿是半工半读的，有了这笔资金，她就可以在无需担心财务问题的情况下继续求学。我们深深感激华总和（大马）Carlsberg 所给予的支持。我也呼吁各界人士一起支持（大马）Carlsberg 和华总的倡议，谢谢大家。”

有关款额已发放给全国各州 333 名学生，包括雪隆区（75 人）、檳城（34）、霹雳（27）、砂拉越（26）、沙巴（25）、柔佛（24）、马六甲（22）、森美兰（21）、吉打（21）、彭亨（20）、吉兰丹（20）、登嘉楼（17）、玻璃市（1）。

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