

FOR IMMEDIATE RELEASE

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INSPIRING 3-WEEK JOURNEY TO TANZANIA

Carlsberg to sponsor ambitious young talents on a lifelong learning journey to be responsible leaders of tomorrow

Shah Alam, 26 April 2018 – In collaboration between the Carlsberg Bequest under the Carlsberg Foundation and the non-profit organisation Young Global Pioneers (YGP), Carlsberg Malaysia is granting 19 to 25 years old young talents from nonprivileged backgrounds on an inspiring 3-week journey to Tanzania in July and August 2018. The selected candidate from Malaysia will be one of the privileged few to join eight other young talents from different countries on this learning journey to find out how they can make a difference to their own community or the world.

“We are glad that through Carlsberg’s partnership with the YGP, a Malaysian young talent from nonprivileged background will receive a full-paid 3-week learning journey to Tanzania. We encouraged Malaysian youths to apply for this scholarship where they can establish intercultural knowledge and experience that will undoubtedly inspire and challenge them to make a difference in a world”, said Pearl Lai, Corporate Communications & CSR Director.

The 3-week adventure will comprise learning about the culture, history, economic landscape, opportunities and challenges of the region; meeting up with young elite entrepreneurs; engaging with youth from SOS Children’s Village; go on safari trips and networking with peers from Tanzania and Zanzibar among others.

“At YGP, our mission is to ignite global curiosity, empathy and aspiration in the next generation of responsible leaders. We do this on our 3-week Learning Journeys by facilitating global insights and engagement, enhancing intercultural skills and creating lifelong YGP Global Talent Networks. Through living examples and first-hand experiences, we show them the positive influence they can have on the world”, said Birgitte Hagemann Snabe, Founder & CEO of Young Global Pioneers said.

During the intensive learning journeys in 2016, a Malaysia participant Charis Chan was granted a learning journey to explore Tanzania, the amazing African country which has wildlife, friendly people, fascinating cultures and much more wrapped up in one adventurous, welcoming package. She participated in a variety of activities, including but not limited to ‘a day in the life of local people’, spending time and playing football with ‘SOS Children’, visiting

a coffee plantation to learn about sustainability challenges. Moreover, the journey kick-started a lasting YGP Talent Network for life-long friendship and global inspiration among these participants.

Submit your application via Carlsberg Malaysia's website at <https://carlsbergmalaysia.com.my/sustainability/ygp2018/> before 6 May 2018.

About the Young Global Pioneers

At Young Global Pioneers we establish diverse global talent networks, aiming to shape the next generation of responsible leaders with global insights, intercultural skills and aspiration to make their mark.

Our mission is to ignite global curiosity, empathy and aspiration in the next generation – through facilitating global insights and engagement, enhancing intercultural skills and creating global youth networks and friendships. For more info, check out <http://youglo.org>.

For further enquiries, please contact:

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Incorporated in 1969 and listed on the Main Board of Bursa Malaysia Securities Berhad, Carlsberg Malaysia is part of Carlsberg Group with regional investment in Singapore and Sri Lanka. Our flagship brand – Carlsberg – is one of the best-known beer brands in the world whilst Kronenbourg 1664 Blanc, Somersby, Asahi Super Dry, Connor's Stout Porter are among the key premium brands in Malaysia. Approximately 600 people work for the Company, selling our products in a responsible manner and business managed sustainability.

Find out more at www.carlsbergmalaysia.com.my