



**PRESS  
RELEASE**

## **CORONA EXTRA'S FULL MOON PARTY MAKES A BLAST!**

Shah Alam, 28<sup>th</sup> December 2011: Corona Extra's Full Moon Beach Party held at Aru Ba, Tanjung Aru beach, Kota Kinabalu, Sabah on 10<sup>th</sup> December, 2011 was a smashing success with approximately 700 guests attending the dream beach party.

And being a lunar event, what could have been more appropriate than a full moon to light up the occasion, making it a memorable one for all who attended the party.

Coinciding with the iconic full moon beach party that has been gracing the shores of Koh Phangan, Thailand for years, Carlsberg Malaysia organised a contest where participants stood a chance to win a two day one night trip to the Corona Extra Full Moon Beach Party.

There were also tickets on sale for those wanting to join in the fun. Party revellers were treated to interesting performances like fire eating and fire dance, as well as experienced an evening of musical explosion by local celebrity DJs who rocked the place with the latest range of music, bringing the crowd to a dancing frenzy!

According to one blogger, guests had an awesome time as they were fully entertained with loads of fun games and music. To top it all, the Corona beers were the biggest seller, having being sold out by the end of the night!

Guests were also impressed by the overall organization by Carlsberg Malaysia and their hospitality.



## About Corona Extra

Found in over 150 countries, Corona is one of the most highly recognised Mexican products in the world. This refreshing beer, with its signature light straw color, is Mexico's leading national brand. In addition, it is the #1 selling Mexican beer in the world and is distributed in Malaysia by Carlsberg Malaysia. A cold Corona is a well deserved reward anytime, anywhere. It is a great choice when you are looking for relaxing refreshment. When you enjoy a Corona, you taste the pride of Mexico's leading beer.

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This media release has been prepared by Carlsberg Brewery Malaysia Berhad and is for immediate release. For further enquiries, please contact:

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