

FOR IMMEDIATE RELEASE

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SWINGING FUN AT THE CARLSBERG GOLF CLASSIC

Probably The Best Golf Tournament crowned two-time finalist Jung YoungGuk the Gross Champion

Shah Alam, 1 November 2019 – Great golf, good fun and “Probably The Best Golf Tournament” came to a fitting finale with the staging of the 2019 Carlsberg Golf Classic National Finals at Kota Permai Golf & Country Club on November 1.

The National Finals was the culmination of a hugely successful 26th edition of the country’s most popular amateur golf series, which saw more than 3,700 avid golfers taking part at 36 legs nationwide.

“We are certainly proud that the Carlsberg Golf Classic is the country’s biggest and longest-running amateur golf tournament and that this year’s 26th edition was a huge success with great fun on and off the course. While I am relatively new to golf, I am truly impressed by the participants’ passion for the game and their support of the golfing industry,” said Carlsberg Malaysia’s Managing Director, Stefano Clini, during the prize presentation lunch.

As one of the hallmarks of the Carlsberg Golf Classic, the National Finals was much more than just a golf tournament. It was also a golf industry gathering with invited players comprising sponsors, golf club managers and other stakeholders joining the gross and nett winners of each leg for a competitive yet fun day of golf.

Fun was indeed the keyword at the National Finals, as Carlsberg pulled out stops to ensure that everyone had a great time regardless of their score. Living up to the event’s promise to deliver *Probably The Best* Golf Experience, players enjoyed Carlsberg Smooth Draught and savoured the fruity and sparkling variants of Somersby cider while negotiating the fairways.

Numerous novelty contests added to the merriment, highlighted by the ‘Beat The Pro’ challenge at the 18th hole where participants took on local tour star Keegan Kam off the tees and the quirky ‘Nearest The Bottle’ contest at Hole 8, as well as ‘Sure-To-Win Hole-In-One’ and ‘Longest Drive’ contests. There was also a roving “Loudest POP” contest, where flights were invited to POP their Carlsberg Smooth Draught caps simultaneously to see who had the highest sound decibel to win even more merchandise.

As golfers waited to tee-off at the long par-three sixth hole, masseurs helped them limber up and relax with quick shoulder and upper body massages.

The serious side of the National Finals saw Jung YoungGuk, a 52-year-old Korean national living in Kuala Lumpur, emerge as the 2019 Gross Champion. The one-handicap golfer carded a gross score of 73, which was highly impressive considering that the tees were pushed back and that Kota Permai's tricky greens were rolling at 11.5 on the Stimpmeter.

"Over my four years in Malaysia, I have participated twice in the Carlsberg Golf Classic and made it to the finals. But this year I am overwhelmed at winning the Gross Champion title," said Jung, who qualified for the National Finals via the qualifying round at Templer Park Country Club in Rawang, Selangor.

For his remarkable effort, Jung walked away with a Titoni Airmaster watch.

The nett title meanwhile went to 43-year-old Patrick Lim Lay Seng, a three-time participant who qualified from the Horizon Hills Golf & Country Club qualifying round. Playing off a handicap of 15, the businessman signed in a nett score of 68 to triumph. All scores were capped to a maximum of four-under-par following the Carlsberg Golf Classic rules, with any ties settled on countback.

"The game was well-organised and went smoothly, as smooth as the Carlsberg Smooth Draught! What we liked about the tournament is that there were many activities and freebies at the prize presentation ceremony. Overall, I had a lot of fun," said Lim, who also took home a Titoni Airmaster watch.

Despite the quality of the field which represented the best of Malaysian club golfers, there were no aces scored during the National Finals. The hole-in-one prizes of a Mercedes-Benz A200 AMG, Mercedes-Benz E200 Avantgarde, Titoni Master Series watch and Ogawa Masterdrive 4D Thermo Care massage chair thus went unclaimed.

Those who did not play that well on the day still had a chance to win something through the 20 over lucky draw prizes, given out at the end of the fun-filled prize presentation lunch. These included the grand prize of a Titoni Airliner watch, along with stays at The Saujana Hotel, Ogawa Zen Foottee massagers, Adidas golf merchandise and Mercedes-Benz driving experiences.

The 2019 Carlsberg Golf Classic was sponsored by Mercedes-Benz, Adidas, Titoni, TaylorMade, Mars Whisky, Healthland, Ogawa, Saujana Hotels & Resorts, Sunplay and ParGolf.

Stay tuned for upcoming events and promotions by Carlsberg Malaysia and its portfolio of brews at www.carlsbergmalaysia.com.my or follow us on Facebook at www.facebook.com/CarlsbergMY.

About the Carlsberg brand

Probably the best beer in the world, Carlsberg is the flagship brand in Carlsberg Malaysia, a truly international beer brand available across 140 countries worldwide. The very first Carlsberg beers were brewed by Carlsberg's founder J.C. Jacobsen in Copenhagen, Denmark in 1847 whilst the first locally brewed Carlsberg in Malaysia was in 1972.

Carlsberg, with strong association with football, has been a tournament sponsor of the UEFA EUROs since 1988, is the official partner of Liverpool FC for the last 25 years and has partnerships with five major national teams including England.

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Find out more at www.carlsbergmalaysia.com.my.

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CARLSBERG 经典高尔夫球赛挥动了满场欢乐

两度勇闯堪称最佳高尔夫球赛决赛圈的 Jung YoungGuk 夺得总杆冠军宝座

莎阿南 1 日讯 – 精彩的赛事，满满的欢乐，‘堪称最佳高尔夫球赛’的 2019 年 Carlsberg 经典高尔夫球赛，于 11 月 1 日在 Kota Permai 高尔夫球及乡村俱乐部为全国总决赛画下完美句点。

第 26 届国内著名的业余赛，今年共吸引超过 3,700 名球手在 36 场初赛圈中展开逐鹿中原之战，并在全国总决赛中再掀高潮，赛会亦取得巨大的成功。

马来西亚 Carlsberg 董事经理葛利尼在颁奖典礼上说：“我们很高兴，这项国内最大型、历史最悠久的业余高尔夫球赛，今年已迈入了第 26 届，不但取得了巨大成功，也带来了欢乐。虽然我对高尔夫球认识不深，但球手对这项运动的热忱和支持，令我深感钦佩。”

全国总决赛是 Carlsberg 经典高尔夫球赛的标志之一，它不仅仅是一场高尔夫球赛，更像是高尔夫球界的一场聚会，凝聚了嘉宾球手、赞助商、高球俱乐部经理、同侪以及每一场初赛的总杆和净杆得主，一起度过欢乐的一天。

全国总决赛的重点就在于欢乐，因此，Carlsberg 就竭尽所能确保每一个球手无论亮出什么比赛成绩，也都能乐在其中。同时亦把**堪称最佳**高尔夫球体验的宗旨发挥淋漓尽致，让球手们在比赛之余，还可畅饮 Carlsberg 顺啤及欢饮饱含果香和气泡的 Somersby 果酒。

多项趣味游戏更为赛会增添欢乐，其中在第 18 洞处进行的‘Beat The Pro’是挑战本地巡回赛明星球手 Keegan Kam 比赛开球，另一项是第 8 洞处进行的‘最近瓶子’有趣竞赛、‘必赢一杆进洞’和‘最长距离’的比拼。同时，还有一项流动的“最响亮 POP 声”比赛，让参与者同步 POP 开，Carlsberg 顺啤的瓶盖，凡拉出最高分贝者即可赢得丰富的周边商品。

当众球手在长三杆的第 6 洞等待开球时，还有按摩师替他们松松肩膀及按摩上半身。

至于在总决赛的竞技场上，现年 52 岁，旅居吉隆坡的韩国籍球手 Jung YoungGuk，脱颖而出成为 2019 年总杆冠军。这位差点为 1 杆的球手，在 Kota Permai 的果岭速度 11.5 的速度下，打出了靓丽 73 杆的总杆成绩的确令人刮目相看。

Jung 说：“我旅居马来西亚四年，参加两次 Carlsberg 经典高尔夫球赛都晋级决赛，但这一次赢得总杆冠军的确令我喜出望外。” 他是在雪兰莪万挠 Templer Park 乡村俱乐部的初赛中取得决赛圈资格。

Jung 也凭借其亮眼成绩而赢得一只 Titoni Airmaster 手表。

至于净杆冠军则成了 43 岁球手 Patrick Lim Lay Seng 的囊中物。这位第三次参赛的商人，是在 Horizon Hills 高尔夫球及乡村俱乐部取得决赛资格。他的差点为 15 杆，在这次比赛中，他以 68 杆夺得净杆冠军。每一个积分都是根据 Carlsberg 经典高尔夫球赛最高低于标准杆四杆的规则计算，若杆数平点，则以到算法决胜负。

Lim 也赢得一只 Titoni Airmaster 手表，他说：“这项赛会筹备完善，顺利进行，就如 Carlsberg 顺啤一样顺！我们蛮喜欢赛会的多项活动以及颁奖礼上送出的丰富赠品，整体而言，就是一个乐字。”

虽然球场达致马来西亚数一数二的球场水平，但在此场总决赛中，并没有人打出一杆进洞的成绩，因此一杆进洞奖品，即一辆 Mercedes-Benz A200 AMG、一辆 Mercedes-Benz E200 Avantgarde、Titoni Master 系列手表及 Ogawa Masterdrive 4D Thermo Care 按摩椅都未送出。

即便当天无法拿出好成绩的球手，还有 20 余份幸运抽奖等待他们赢取。所有奖品皆在颁奖礼午宴上，在欢乐气氛中送出去，当中包括巨奖一只 Titoni Airliner 手表、绍嘉娜酒店住宿、Ogawa Zen Foottee 足疗机、Adidas 高尔夫球周边商品及 Mercedes-Benz 的非凡驾驶体验。

2019 年 Carlsberg 经典高尔夫球赛的赞助商有 Mercedes-Benz、Adidas、Titoni、TaylorMade、Mars Whisky、Healthland、Ogawa、绍嘉娜酒店、Sunplay 及 ParGolf。

欲了解来临的马来西亚 Carlsberg 旗下品牌的活动与促销，敬请留意 www.carlsbergmalaysia.com.my 或跟随我们的脸书专页 www.facebook.com/CarlsbergMY。

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