Carlsberg Brewery Malaysia Berhad 19196901000762 (9210-K)

55 Persiaran Selangor, Seksyen 15, 40200 Shah Alam, Selangor Darul Ehsan, Malaysia.

Tel +603 5522 6688
Fax + 603 5519 1931
mycorpaffairs@carlsberg.asia
facebook.com/CarlsbergMalaysia
instagram.com/CarlsbergMalaysia

FOR IMMEDIATE RELEASE

Carlsberg Golf Classic Celebrates 33 Years of Moments Made #BestWithCarlsberg

Malaysia's longest-running amateur golf tournament concludes its 33rd edition at Kota Permai Golf & Country Club

SHAH ALAM, 13 November 2026 – Thirty-three editions, thousands of golfers and countless memorable moments later, Carlsberg Golf Classic (CGC) continues to bring players together nationwide for spirited competition and experiences that extend beyond the final putt.

This year, Malaysia's longest-running amateur golf tournament welcomed more than 3,300 golfers across 29 qualifying rounds nationwide, with more than RM2.7 million worth of prizes across the tournament season. The competition culminated at Kota Permai Golf & Country Club, where the National Finalists competed for the 2026 Gross and Nett Champion titles.

"As an avid golfer, I can't think of a better way to celebrate Carlsberg's birthday than by bringing together great golf, Probably the Best Beer in the World and the people who make every moment #BestWithCarlsberg. The continued support of golfers, partners and participating clubs has made the Carlsberg Golf Classic special over the years," said Gary Tan, Sales Director of Carlsberg Malaysia.

"Reaching our 33rd edition reflects not only the tournament's enduring appeal, but also the strong golfing community it has built nationwide. We are proud that CGC has become one of Malaysia's most anticipated amateur golf tournaments and, above all, that golfers continue to return and be part of it. From the first tee-off to the final toast over an ice-cold Carlsberg, CGC is about bringing golfers together and creating some of the best moments, both on and off the course," Tan added.

On the green, Anushka Gayan emerged as the 2026 Gross Champion with a score of 73, while Yeap Cheng Kean claimed the Nett Champion title with a score of 68.

Anushka Gayan, who was competing in Carlsberg Golf Classic since 2010, said winning the Gross title at the National Finals was especially memorable. "What I enjoy most about Carlsberg Golf Classic is how it brings golfers together from qualifying rounds across the country. You come for the competition, but it is the camaraderie, atmosphere and shared moments on and off the course that make this experience special. Winning here at the National Finals is an incredible feeling and has made this experience one that I will always remember," he said.

Beyond the competition, golfers enjoyed Carlsberg brews across participating clubs throughout the tournament. Whether on the green or catching up with fellow golfers after around, an ice-cold Carlsberg added to the shared experience off the course.

Adding to the excitement at the National Finals were two BMW 320i models from Auto Bavaria (BMW) as Hole-in-One prizes, giving finalists another reason to make every shot count. Together with adidas, TaylorMade, Garmin, Vespa and Le Botanical, the partners continued to support the tournament with prizes and experiences for golfers throughout the season.

With the final putt in at Kota Permai Golf & Country Club, the 33rd Carlsberg Golf Classic concluded another nationwide season of golf, togetherness and shared moments, with more moments made #BestWithCarlsberg. Remember to always **#CELEBRATE**RESPONSIBLY, if you drink, don't drive.

– End –

For more information, please scan:

For further enquiries, please contact:

Contacts
Media Relations:

Team Carlsberg Malaysia:

Ee Lin Wong, Manager, Corporate Affairs & Sustainability	+603-5522 6414	eelin.wong@carlsberg.asia
Nicholas Tan, Assistant Manager, Corporate & Marketing Activation	+603-5522 6688	nicholas.eh.tan@carlsberg.asia

About Carlsberg Malaysia Group

Carlsberg Brewery Malaysia Berhad was incorporated in December 1969. We are a dynamic brewer with operations in Malaysia and Singapore, with stakes in a brewery in Sri Lanka, and regional presence via exports.

Our international portfolio of brands features Probably the Best Beer in the World – Carlsberg Danish Pilsner, Carlsberg Smooth Draught and Carlsberg Special Brew as well as Carlsberg Alcohol Free Pilsner and Wheat. Our international premium brews including France's premium beers 1664 Blanc and 1664 Rosé, as well as iconic first beer of Japan, Sapporo Premium Beer, fruity-flavoured alcoholic brand Somersby, British-inspired Connor's Stout Porter, China's Pride ChongQing Beer, and US award-winning craft beer Brooklyn Brewery as well as Tuborg Strong. Our local brands include SKOL, Royal Stout and Nutrimalt. Our products are for non-Muslim consumers aged 21 and above in Malaysia or aged 18 and above in Singapore. Please **#CELEBRATE**RESPONSIBLY – if you drink, don't drive!

Our 878 performance-driven employees are guided by our Purpose of *Brewing for a Better Today and Tomorrow* and we are committed to delivering on our ESG programme of Brewing Tomorrow in our quest to achieve net zero carbon emissions throughout our value chain by 2040. Find out more at www.carlsbergmalaysia.com.my

供即时发布

新闻稿 20/2026
2026 年 11 月 13 日

嘉士伯经典高尔夫球赛欢庆 33 年#BestWithCarlsberg 美好时刻

马来西亚历史最悠久业余高尔夫球赛迎来第 33 届赛事 于哥打柏迈高尔夫乡村俱乐部圆满落幕

（莎亚南 2026 年 11 月 13 日讯）继 33 届赛事、汇聚数千名球手、也留下无数难忘时刻，嘉士伯经典高尔夫球赛（Carlsberg Golf Classic ，简称 CGC）继续汇聚全国球手在场上切磋球技，并将精彩体验延续至最后一杆之后。

今年，这项马来西亚历史最悠久业余高尔夫球赛在全国各地开打了 29 场资格赛，吸引了超过 3300 名球手参赛，并带来总值超过 RM2,700,000 的奖品阵容。本届赛事在哥打柏迈高尔夫乡村俱乐部（Kota Permai Golf & Country Club）落幕，见证了全国总决赛选手们在此角逐 2026 年总杆和净杆冠军头衔。

马来西亚 Carlsberg 集团销售总监陈森宦（Gary Tan）表示，“身为一名高尔夫球迷，我认为庆祝嘉士伯周年庆的最佳方式，莫过于汇集精彩高尔夫、堪称全球最佳啤酒，以及创造#BestWithCarlsberg 美好时刻的每一位。多年来，在高尔夫球手、合作伙伴、参赛俱乐部的持续支持下，嘉士伯经典高尔夫球赛才能不断绽放独特光彩。”

陈森宦补充说，“迈入第 33 届，不仅反映了赛事的持久魅力，也反映了这一高尔夫共同体遍布全国、规模庞大。我们很荣幸 CGC 已成为全马最备受期待的业余高尔夫赛之一。更重要的是，高尔夫界人士连届到场参与。从第一杆球，到高举最后那杯冰爽嘉士伯，此赛事始终旨在聚集高尔夫球友们，在赛场内外创造最美好的时刻。”

果岭上，Anushka Gayan 以 73 杆的成绩成为 2026 年总杆冠军，而 Yeap Cheng Kean 则以 68 杆的成绩夺下 2026 年净杆冠军。

自 2010 年起便参与嘉士伯经典高尔夫球赛的 Anushka Gayan 表示，这次能够夺得全国总决赛总杆冠军，让这段经历更显难忘。我最喜欢嘉士伯经典高尔夫球赛的一点，就是它将来自全国各地资格赛的球手汇聚在一起。大家因比赛而来，但赛场内外建立的友谊、现场氛围，以及大家共度的时光，让整个体验变得如此特别。能够在全国总决赛中夺冠，感觉真的非常棒，我会永远记得这次的经历。”

赛事之外，球手们在各参赛俱乐部尽享了嘉士伯啤酒。无论是在果岭上，或赛后与球员们畅谈交流，一杯冰爽的嘉士伯，也为彼此共享的赛场时光增添更多美好体验。

全国总决赛同样准备了丰富奖品，由 Auto Bavaria（BMW）提供的两辆 BMW 320i 一杆进洞奖，拉高了全国总决赛热度，激励选手们好好把握每一杆球。与此同时，adidas、TaylorMade、Garmin、Vespa 及 Le Botanical 继续为赛事给予支持，在整个赛季为球手们带来丰富奖品、精彩体验。

哥打柏迈高尔夫乡村俱乐部见证最后一杆后，第 33 届嘉士伯经典高尔夫球赛也圆满落幕，为又一个横跨全国的赛季划上句号。一路走来，球手们因高尔夫相聚，也共同留下更多**#BestWithCarlsberg** 美好时刻。时时谨记理性饮酒——酒后不开车，开车不喝酒！**#CELEBRATE**RESPONSIBLY

— 完 —

欲获取更多资讯，请扫描以下二维码：

若有任何询问，请联络以下人员：

联络方式
媒体公关：

马来西亚 Carlsberg 集团：

黄玉玲（Ee Lin Wong） 企业事务及可持续发展经理	+603-5522 6414	eelin.wong@carlsberg.asia
陈毅瀚（Nicholas Tan） 企业与市场活动策划副经理	+603-5522 6688	nicholas.eh.tan@carlsberg.asia

关于马来西亚 Carlsberg 集团

马来西亚 Carlsberg 集团（Carlsberg Brewery Malaysia Berhad）于 1969 年 12 月成立，是一家灵活酒商，业务遍布马来西亚和新加坡，并在斯里兰卡一家酒厂持有股份，也通过出口市场扩大区域范围。

本集团旗下国际品牌组合包括全球最佳啤酒 Carlsberg Danish Pilsner、Carlsberg Smooth Draught、Carlsberg Special Brew 及 Carlsberg Alcohol Free Pilsner and Wheat，还有国际优质啤酒：法国优质啤酒 1664 Blanc 及 1664 Rosé、日本标志性首个啤酒 Sapporo Premium Beer、果酒品牌 Somersby、英伦式 Connor's Stout Porter、中国之傲——重庆啤酒、美国屡获殊荣精酿啤酒 Brooklyn Brewery，以及 Tuborg Strong。本地品牌包括 SKOL、Royal Stout、Nutrimalt。本集团旗下产品仅供马来西亚年龄 21 岁以上、新加坡年龄 18 岁以上的非穆斯林消费者饮用。理性饮酒，你我有责——酒后不开车，开车不喝酒！**#CELEBRATE**RESPONSIBLY

我们共有 878 名职员，皆以绩效为驱动力、以“酿造更美好的现在和未来”（Brewing for a Better Today and Tomorrow）宗旨为引领。我们致力于实施“酿造未来”（Brewing Tomorrow）ESG 计划，以实现 2040 年前全价值链净零碳排放目标。敬请浏览 www.carlsbergmalaysia.com.my 了解更多。