

For immediate release

Press Statement 31/2020  
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Page 1 of 2

## Refresh #StayHome moments and create delicious cocktails with Somersby!

Take home an exclusive Somersby Cocktail Kit and harness your creativity to create delightful pours at your home bar.

Shah Alam, 16 November 2020 – Uplift #StayHome moments with your loved ones and surprise taste buds by creating exhilarating cocktails using the exclusive Somersby Cocktail Kit! Bring on your bartender skills and concoct delicious drinks with Somersby's cocktail kit.

Purchase RM150 worth of Somersby products and you will be rewarded with a FREE Somersby Cocktail Kit that comes with a shaker with lid and cap, ice tongs, double jigger, stirrer and a booklet of Somersby-inspired cocktail recipes with refreshing brews like 1664 Blanc, Carlsberg, Brooklyn and more!

Simply submit your receipts for purchases at participating super- and hypermarkets via [www.somersbymalaysia.com](http://www.somersbymalaysia.com) to redeem the exclusive cocktail kit AND stand a chance to be in the running to win a (1) Nintendo Switch weekly. Hurry, this campaign runs from 1<sup>st</sup> November to 31<sup>st</sup> December 2020, while stocks last!

Specially for all cider or beer lovers out there, Somersby is sharing two of its cocktail recipes for you to try at home! Post your Somersby cocktails creations and tag @SomersbyMY on Facebook or Instagram.

Cocktail recipes by Somersby:

### SOMERSBY APPLE CIDER GIN FIZZ

- Mix 50ml honey syrup with hot water, shake vigorously until honey dissolves
- Fill ice in cocktail shaker
- Add 60ml gin, 15ml lime juice and dissolved honey syrup
- Shake well and top it up with 80-100ml Somersby Apple Cider
- Optional garnishes: Apple matchsticks and thyme springs

### SOMERBREW

- Fill a glass with ice
- Mix equal parts of Somersby Apple Cider & Carlsberg

For Somersby's promotion and activities, follow SomersbyMY on Facebook [www.facebook.com/SomersbyMy](https://www.facebook.com/SomersbyMy) and Instagram [www.instagram.com/somersbymy](https://www.instagram.com/somersbymy) or visit [www.somersby.com/en-my/](http://www.somersby.com/en-my/).

For further enquiries, please contact:

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Incorporated in 1969 and listed on the Main Board of Bursa Malaysia Securities Berhad, Carlsberg Malaysia is part of Carlsberg Group with regional investment in Singapore and Sri Lanka. Our flagship brand – Carlsberg – is one of the best-known beer brands in the world whilst Kronenbourg 1664 Blanc, Somersby, Asahi Super Dry, Connor's Stout Porter are among the key premium brands in Malaysia. Approximately 600 people work for the Company, selling our products in a responsible manner and business managed sustainability.

Find out more at [www.carlsbergmalaysia.com.my](http://www.carlsbergmalaysia.com.my)

## 用 Somersby 调制美味鸡尾酒，#留守家里也有一番风味! 把独家 Somersby 鸡尾酒套件带回家，在家发挥你的创意调出好滋味。

莎阿南 16 日讯 – 在家利用独家 Somersby 鸡尾酒套件调制清爽鸡尾酒，让你和挚爱翻转 #留守家里（#StayHome）的时刻，也唤醒沉睡的味蕾！Somersby 鸡尾酒套件让你发挥家庭调酒师的本色，炮制可口的饮料。

只需购买价值 RM150 的 Somersby 产品，即可免费获得一套 Somersby 鸡尾酒套件，它配备了一个雪克壶附加盖子和上盖、冰勺夹、调酒杯（double jigger）、搅拌器及一本 Somersby 鸡尾酒配方，可用得上的清爽佳酿如 1664 Blanc、Carlsberg、Brooklyn 等等！只需将你的购买证据呈交至 [www.somersbymalaysia.com](http://www.somersbymalaysia.com) 即可兑换独家鸡尾酒套件，每周也有机会赢取一台 Nintendo Switch 游戏机。

千万别错过，促销期由 11 月 1 日至 12 月 31 日，存货有限！Somersby 也特别贴心与广大苹果酒或啤酒爱好者分享了两个鸡尾酒配方，让你可以在家里大显身手！在家里调制了 Somersby 鸡尾酒，欢迎你贴上脸书或 Instagram，然后打上标签 @SomersbyMY。

Somersby 鸡尾酒配方:

### SOMERSBY 苹果酒金菲士 (GIN FIZZ)

- 倒入 50 毫升蜜糖，加入热水，摇至蜜糖溶解
- 将冰块放入鸡尾酒雪克壶
- 加入 60 毫升杜松子酒 (gin)、15 毫升酸柑汁和溶解的蜜糖
- 摇匀，再加上 80-100 毫升 Somersby 苹果酒
- 选择性饰品: 苹果条及百里香枝

### SOMERBREW

- 把冰块放入杯中
- 加入均量的 Somersby 苹果酒和 Carlsberg

欲了解更多有关 Somersby 促销和活动，请跟随 SomersbyMY 脸书 [www.facebook.com/SomersbyMy](http://www.facebook.com/SomersbyMy) 及 Instagram [www.instagram.com/somersbymy](http://www.instagram.com/somersbymy)。你也可以登录 [www.somersby.com/en-my](http://www.somersby.com/en-my) 深入了解关于 Somersby 及其果酒系列。

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