

FOR IMMEDIATE RELEASE

Carlsberg Malaysia Advances Forest Biodiversity Conservation via RM600,000 Partnership with Malaysia Forest Fund

KUALA LUMPUR, 25 May 2026 – Carlsberg Brewery Malaysia Berhad (“the Company”) today announced a RM600,000 forest biodiversity partnership with the Malaysia Forest Fund (MFF), marking its inaugural venture into forest conservation as part of its refreshed ESG programme, Brewing Tomorrow.

The symbolic partnership ceremony, held at the Residence of the Ambassador of Denmark to Malaysia in conjunction with the International Day for Biological Diversity 2026, underscores Carlsberg Malaysia’s commitment to supporting nature-based solutions aligned with national priorities under the 13th Malaysia Plan (2026–2030).

Managing Director of Carlsberg Malaysia, Stefano Clini, said the initiative reflects the Company’s focus on safeguarding ecosystems that are fundamental to both environmental resilience and its operations. “Water is the main ingredient in every beer we brew, and its quality and availability depend directly on healthy forest ecosystems. That is why protecting forests and biodiversity is critical — not only for environmental resilience, but for communities and businesses alike,” he said.

“Through this partnership with the Malaysia Forest Fund, we are sponsoring RM600,000 in forest biodiversity conservation. We believe that Protecting Nature is a shared responsibility, and partnerships like this marks the beginning of long-term collaboration and accountability, in line with our purpose of Brewing for a Better Today & Tomorrow,” he added.

The collaboration establishes a dedicated funding pool managed by MFF, with environmental Non-Governmental Organisations (NGOs) invited to apply for grants to implement forest biodiversity conservation projects across Malaysia. The initiative aims to protect and restore critical ecosystems, including forest carbon stocks, water catchment areas and local biodiversity, while supporting local communities that depend on these natural resources.

As a founding member of the Green Transition Alliance (GTA), a flagship initiative led by the Embassy of Denmark in Malaysia, Carlsberg Malaysia supports collective action to advance biodiversity and environmental stewardship through public-private partnerships. The Alliance aims to bring together governments, businesses and partners to accelerate Malaysia’s green transition, translating shared ambitions into meaningful on-the-ground impact.

His Excellency Mr. Rafael Daerr, Ambassador of the European Union to Malaysia, underscored the importance of forest ecosystems in supporting climate resilience and sustainable development. “Forests serve as vital carbon sinks while underpinning biodiversity and climate resilience. Strengthening ecosystem protection is increasingly relevant as sustainability considerations become more integrated into economic and trade frameworks,” he said.

During the event, Pearl Lai, Carlsberg Malaysia’s Corporate Affairs and Sustainability Director presented the Company’s Brewing Tomorrow ESG programme, outlining its four strategic pillars: Cutting Carbon, Protecting Nature, Inspiring Choice and Empowering People, and how biodiversity conservation fits within its Protecting Nature agenda.

At the same event, MFF introduced the Forest Conservation Certificate mechanism and extended an open call for environmental NGOs to apply for the RM600,000 funding through MFF.

Forest biodiversity conservation plays a critical role in safeguarding ecosystem health, protecting water resources, and supporting communities. Through this partnership, Carlsberg Malaysia aims to contribute to national biodiversity priorities while strengthening the long-term sustainability and resilience of its operations.

– End –

For more information, please scan:



For further enquiries, please contact:

Contacts

Media Relations:

Team Carlsberg Malaysia:

Immy Ooi, Corporate Affairs & Sustainability Senior
Manager

+603-5522 6431

immy.li.ooi@carlsberg.asia



**Carlsberg Brewery
Malaysia Berhad**
19196901000792
(9210-K)

55 Persiaran Selangor,
Seksyen 15,
40200 Shah Alam,
Selangor Darul Ehsan,
Malaysia.

Tel +603 5522 6688
Fax +603 5519 1931
mycorpaffairs@carlsberg.asia
facebook.com/CarlsbergMalaysia
instagram.com/CarlsbergMalaysia

About Carlsberg Malaysia Group

Carlsberg Brewery Malaysia Berhad was incorporated in December 1969. We are a dynamic brewer with operations in Malaysia and Singapore, with stakes in a brewery in Sri Lanka, and regional presence via exports.

Our international portfolio of brands features Probably the Best Beer in the World – Carlsberg Danish Pilsner, Carlsberg Smooth Draught and Carlsberg Special Brew as well as Carlsberg Alcohol Free Pilsner and Wheat. Our international premium brews including France's premium beers 1664 Blanc and 1664 Rosé, as well as iconic first beer of Japan, Sapporo Premium Beer, fruity-flavoured alcoholic brand Somersby, British-inspired Connor's Stout Porter, China's pride ChongQing Beer, and US award-winning craft beer Brooklyn Brewery as well as Tuborg Strong. Our local brands include SKOL, Royal Stout and Nutrimalt. Our products are for non-Muslim consumers aged 21 and above in Malaysia or aged 18 and above in Singapore. Please #CELEBRATERESPONSIBLY – if you drink, don't drive!

Our 878 performance-driven employees are guided by our Purpose of *Brewing for a Better Today and Tomorrow* and we are committed to delivering on our ESG programme of Together towards ZERO and Beyond in our quest to achieve net zero carbon emissions throughout our value chain by 2040. Find out more at www.carlsbergmalaysia.com.my

供即时发布

马来西亚 Carlsberg 集团携手马来西亚森林基金 以 60 万令吉合作推动森林生物多样性保护

（吉隆坡 2026 年 5 月 25 日讯）马来西亚 Carlsberg 集团（下称“集团”）今日宣布，与马来西亚森林基金（Malaysia Forest Fund，简称“MFF”）携手开展一项总值 60 万令吉的森林生物多样性保护合作计划。这亦标志着该集团首次涉足森林保护领域，并作为其焕新环境、社会和治理（ESG）计划“酿造未来”（Brewing Tomorrow）的一部分举措。

为象征性拉开合作帷幕，一场合作启动仪式于丹麦驻马来西亚大使官邸举行，并配合 2026 年国际生物多样性日进行。此举彰显了该集团致力于推动与《第 13 大马计划》（2026–2030）国家优先事项一致的自然为本解决方案。

马来西亚 Carlsberg 集团董事经理葛利尼（Stefano Clini）表示，此项合作体现了集团对保护关键生态系统保护的重视，而这些生态系统对环境韧性及集团运营均至关重要。“水是我们酿造每一滴啤酒的核心原料，其质量与供应直接取决于健康的森林生态系统。因此，保护森林与生物多样性至关重要，不仅关系到环境韧性，也关乎社区和企业的可持续发展。”

葛利尼补充道，“通过与 MFF 的合作，我们将投入总额 60 万令吉，以助力森林生物多样性保护。我们坚信，守护自然是共同责任，而此类合作标志着长期协作与责任承担的开端，并与集团‘酿造更美好的现在和未来’宗旨契合。”

该合作将设立专项资金池，由 MFF 负责管理，并邀请环保非政府组织（NGOs）申请资助，在全国各地实施森林生物多样性保护项目。该计划旨在保护与修复关键生态系统，包括森林碳储量、集水区及当地生物多样性，同时助力依赖这些自然资源维生的当地社群。

作为绿色转型联盟（Green Transition Alliance，简称“GTA”）的创始成员，马来西亚 Carlsberg 集团通过公私合作伙伴关系，推动生物多样性保护及环境管理领域的集体行动。该联盟由丹麦驻马来西亚大使馆主导，是一项旗舰倡议，旨在汇聚政府、企业及各方合作伙伴，加速马来西亚的绿色转型，将共同愿景转化为切实且具影响力的实际成果。

欧盟驻马来西亚大使拉斐尔·达尔（His Excellency Mr. Rafael Daerr）阁下指出，森林生态系统对支撑气候韧性与可持续发展至关重要。他说，“森林不仅是重要的碳汇，同时也是支撑生物多样性与气候韧性的基石。随着可持续发展考量日益融入经济和贸易框架，强化生态系统保护显得愈发重要。”

活动上，马来西亚 Carlsberg 集团企业事务及可持续发展总监赖焄竹（Pearl Lai）女士介绍了该集团“酿造未来”ESG 计划，阐述其四大策略支柱：减碳降排、守护自然、赋能员工和引导选择，并分享了生物多样性保护在“守护自然”议程中的重要角色。

同场活动上，MFF 介绍了有关《森林保护证书》（Forest Conservation Certificate）机制，并呼吁环保非政府组织通过该基金，申请这项总额为 60 万令吉的资助。

森林生物多样性保护在维护生态系统健康、保护水资源以及支持社区发展方面发挥着关键作用。通过这项合作，马来西亚 Carlsberg 集团旨在为国家生物多样性优先事项作出贡献，并强化该集团运营的长期可持续性和韧性。

— 完 —

欲获取更多资讯，请扫描以下二维码：



若有任何疑问，请联络以下人员：

联络方式

媒体公关：

马来西亚 Carlsberg 集团：

黄丽荫（Immy Ooi）
企业事务及可持续发展高级经理

+603-5522 6431

immy.li.ooi@carlsberg.asia

关于马来西亚 Carlsberg 集团

马来西亚 Carlsberg 集团（Carlsberg Brewery Malaysia Berhad）于 1969 年 12 月成立，是一家灵活酒商，业务遍布马来西亚和新加坡，并在斯里兰卡一家酒厂持有股份，也通过出口市场扩大区域范围。

本集团旗下国际品牌组合包括全球最佳啤酒 Carlsberg Danish Pilsner、Carlsberg Smooth Draught、Carlsberg Special Brew 及 Carlsberg Alcohol Free Pilsner and Wheat，还有国际优质啤酒：法国优质啤酒 1664 Blanc 及 1664 Rosé、日本标志性首个啤酒 Sapporo Premium Beer、果酒品牌 Somersby、英伦式 Connor's Stout Porter、中国之傲——重庆啤酒、美国屡获殊荣精酿啤酒 Brooklyn Brewery，以及 Tuborg Strong。本地品牌包括 SKOL、Royal Stout、Nutrimalt。本集团旗下产品仅供马来西亚年龄 21 岁以上、新加坡年龄 18 岁以上的非穆斯林消费者饮用。理性饮酒，你我有责——酒后不开车，开车不喝酒！**#CELEBRATERESPONSIBLY**

我们共有 878 名职员，皆以绩效为驱动力、以“酿造更美好的现在和未来”（Brewing for a Better Today and Tomorrow）宗旨为引领。我们致力于实施“酿造未来”（Brewing Tomorrow）ESG 计划，以实现 2040 年前全价值链净零碳排放目标。敬请浏览 www.carlsbergmalaysia.com.my 了解更多。