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Carlsberg Malaysia ends the year on a high note with ESG-related recognitions

SHAH ALAM, 28 December 2022 – Carlsberg Malaysia’s efforts were acknowledged in various Environmental, Social and Governance (ESG)-related awards held recently, wrapping up the year on a high note as Probably the Most Memorable Year for the brewer as it celebrates its 175th anniversary globally. Year 2022 is also a double celebration for Carlsberg Malaysia as it is also the 50th anniversary of the first Carlsberg Danish Pilsner manufactured locally in the Shah Alam brewery – the first brewery built outside of Copenhagen, Denmark.

Managing Director of Carlsberg Malaysia, Stefano Clini expressed gratitude on these recent winnings: “Carlsberg Malaysia is truly humbled by these recognitions, as we strive to live by their Purpose of ‘Brewing for a Better Today and Tomorrow’. These achievements are not ours alone, rather it is a cumulation of tireless efforts of our employees, consumers, customers, industry peers and other stakeholders who have supported us throughout this journey of continuous improvement. Rest assured that this will serve as an impetus for us to reaffirm our commitment to the collective action needed to achieve our ESG ambition of ‘Together towards ZERO and Beyond’, as we sail towards 2023.”

The brewer received the coveted **HR Asia ‘Best Companies to Work for in Asia 2022’ Award**, a recognition programme for organisations that have been identified by their employees as one of Asia’s employers of choice and ascertains the best employers to work for, via an independent employee engagement survey. The award covers 14 markets across the region and recognises companies with the best HR practices which demonstrate high levels of employee engagement and excellent workplace cultures.

A whopping 23,000 Malaysian undergraduates from more than 100 private and public universities nationwide voted Carlsberg Malaysia as the Most Preferred Graduate Employers to Work for in 2022 – Liquor category in the **Graduates’ Choice Award** – Malaysia’s most authoritative graduate employer branding award. This is the brewer’s fourth consecutive win since year 2020. Employers are given recognition for their dedication and efforts in enhancing their employer branding in public and private universities across the nation.

On the corporate governance front, Carlsberg Malaysia bagged the **ASEAN Asset Class Award – Malaysia** in the 2021 ASEAN Corporate Governance Scorecard (ACGS). The ACGS is an assessment based on publicly available information and benchmarked against international best practices on corporate governance. This is supported by a rigorous methodology developed by corporate governance experts across the region to assess the corporate governance disclosures and best practices of PLCs in the six participating ASEAN Member Countries – Indonesia, Malaysia, the Philippines, Singapore, Thailand and Vietnam. The ASEAN Asset Class award is an award given to ASEAN PLCs that attained a final score of 97.5 and above (i.e. at least 75% of the maximum attainable score of 130) based on the 2021 ACGS assessment.

In early December, UN Global Compact Network Malaysia & Brunei (UNGCMYB) presented the brewer with recognitions for two categories – ‘Partnership for the Goals’ and ‘Pioneer Sustainable Development Action’ – at the **UNGCMYB Sustainability Performance Awards**. Under the ‘Partnership for the Goals’ category, Carlsberg Malaysia was recognised for its strong collaborations and partnerships with e-hailing providers such as Grab, Riding Pink and airasia ride, as well as chauffeur-on-call service providers Lailah



and Buddy Driver, under its **#CELEBRATERESPONSIBLY** annual campaign. The nationwide campaign is in its seventh consecutive year and continues to advocate responsible enjoyment of beer in conjunction with Global Beer Responsible Day, as part of their commitment towards ZERO Irresponsible Drinking.

Carlsberg Malaysia was also recognised for the category of **'Pioneer Sustainable Development Action'**. The iconic Carlsberg glass bottles are not only designed to provide consumers with a better beer experience but also to minimise environmental impact. The brewer's packaging efforts which increase lifespan and improves the recyclability of the bottles falls under its ZERO Carbon Footprint and ZERO Packaging Waste priorities. Carlsberg Malaysia is also the first brewer in Malaysia pledging to respect the Ten Principles of the UNGC and to advance the UNSDGs in its business strategy.

Last but not least, Carlsberg Malaysia clinched the Silver category for Excellence Awards (Companies with RM2 - 10 Billion in Market Capitalisation) for **National Annual Corporate Report Awards (NACRA) 2022**. Carlsberg Malaysia was the only brewer who won in this year's virtual awards ceremony which is designed to promote excellence and improvement in corporate reporting.

To-date, Carlsberg Malaysia remains as a counter of note within FTSE Russell's FTSE4GOOD Bursa Malaysia (F4GBM) Index and achieved a Morgan Stanley Capital International (MSCI) ESG ratings of "AA".

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About Carlsberg Malaysia

Carlsberg Brewery Malaysia Berhad was incorporated in December 1969. We are a dynamic brewer with operations in Malaysia and Singapore, with stakes in a brewery in Sri Lanka. We also have a regional presence via exports to Hong Kong, Taiwan, Laos, Cambodia and Thailand.

Our international portfolio of brands features Probably the Best Beer in the World – Carlsberg Danish Pilsner, Carlsberg Smooth Draught and Carlsberg Special Brew as well as Carlsberg Alcohol Free Pilsner. This Carlsberg trio is complemented by international premium brews including France's premium wheat beer 1664 Blanc, 1664 Rosé, Japan's No.1 premium beer Asahi Super Dry, European cider Somersby, British-inspired Connor's Stout Porter draught, and US award-winning craft beer Brooklyn Brewery as well as Tuborg Strong. Our local brands include SKOL, Royal Stout, Jolly Shandy and Nutrimalt.

Our approximately 600-strong workforce sell our products in a responsible manner within our sustainability-driven business. Our products are for non-Muslim consumers aged 21 and above. Please #CelebrateResponsibly – if you drink, don't drive! Find out more at www.carlsbergmalaysia.com.my

ESG 方面努力获得肯定 大马 Carlsberg 为今年画上圆满句号

（**莎亚南 2022 年 12 月 28 日讯**）马来西亚 Carlsberg 集团在环境、社会和治理（ESG）方面的各种努力，在近期举办的各大颁奖典礼上获得肯定，让该酒商恰逢全球 175 周年，为堪称最难忘的一年画上圆满句号。马来西亚 Carlsberg 集团也在 2022 年迎来了双喜，欢庆莎亚南酒厂首个本地酿造 Carlsberg Danish Pilsner 之 50 周年，而该酒厂是丹麦哥本哈根以外首家。

马来西亚 Carlsberg 集团董事经理葛利尼（Stefano Clini）对这些成就表示感激，他说，“对于所获得的肯定，马来西亚 Carlsberg 集团心怀谦卑，这些都体现我们致力实现‘酿造更美好的今天和明天’宗旨。这些成就不仅仅属于我们，而是每位员工、消费者、客户、同行、利益相关者等的不懈努力累积而来，他们在不断进取的这条路上给予我们大力支持。我们会确保将这些肯定转为动力，重申我们对实现‘共同迈向并超越零目标’ESG 志向所需一致行动的承诺，向 2023 年扬帆起航。”

该酒商荣获了 HR Asia “2022 年亚洲最佳企业雇主奖”，旨在给予雇主肯定的这一项计划，针对被员工视为亚洲首选雇主之一的组织，通过独立员工敬业度调查来认定最佳雇主。该奖涵盖亚洲 14 个市场，表彰拥有最佳人力资源实践、展示高水平员工敬业度和优秀工作场所文化的企业。

来自全国 100 所私立和公立大学的 23000 名大马本科生，在毕业生之选奖（Graduates' Choice Award），即大马最权威的毕业生雇主品牌奖，投选了大马 Carlsberg 集团为“2022 年最具就业吸引力雇主（酒精饮料类别）”。自 2020 年以来，该酒商已连续第四次获得这份奖项。各大雇主因在全国公立和私立大学提升雇主品牌知名度的努力和投入，而得到该奖认可。

在企业治理方面，大马 Carlsberg 集团在 2021 年东盟企业治理记分表（ACGS）获得“东盟可投资优质资产奖——马来西亚”（ASEAN Asset Class Award – Malaysia）。ACGS 这一项评估基于公开信息，并以最佳国际企业治理实践为基准。ACGS 根据这一区域企业治理专家所研发的严谨方法论，评估六个东盟成员国上市公司的企业治理披露、最佳实践，有参与国家包括印尼、马来西亚、菲律宾、新加坡、泰国和越南。东盟可投资优质资产奖以 2021 ACGS 评估为准，颁发给最后得分达到 97.5 以上（即获得总分 130 分的至少 75%）的东盟上市公司。

十二月初，马来西亚与汶莱联合国全球契约组织（UNGCMYB）可持续发展表现奖向该酒商授予两个类别的肯定——“促进目标实现的伙伴关系”以及“可持续发展目标先锋”。前者肯定了大马 Carlsberg 集团在 **#CELEBRATERESPONSIBLY** 年度理性饮酒醒觉运动下，与各单位的强力合作和伙伴关系，包括电召车服务提供者 Grab、Riding Pink 和 airasia ride，以及代驾服务提供者 Lailah 和 Buddy Driver。这项全国运动至今已连续举办 7 年，并助力全球理性饮酒日继续提倡理性饮酒，也与其“零非理性饮酒”承诺一致。

大马 Carlsberg 集团也被肯定为“可持续发展目标先锋”。标志性 Carlsberg 酒瓶设计不仅为消费者带来更好的饮酒体验，同时也减少对环境的影响。该酒商在包装上的努力属于其“零碳足迹”、“零包装浪费”愿景，除了延长酒瓶使用寿命，也提高酒瓶的可回收性。该集团也是全国第一家承诺在业务战略中尊重联合国全球契约十项原则、推进联合国可持续发展目标的酒商。

此外，大马 Carlsberg 集团在 2022 年全国企业年度报告书奖（NACRA）获取了卓越奖（市值介于 2 至 100 亿令吉）银奖，也是今年唯一一家在这场虚拟颁奖典礼上得奖的酒商，该奖旨在促进企业报告卓越和改进。

至今，马来西亚 Carlsberg 集团仍然是富时罗素（FTSE Russell）马来西亚交易所社会责任（F4GBM）指数中的成分股，也获评明晟（MSCI）ESG 评级 AA 级。

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